PAGE 1

MANILA CARNIVAL commercia l an d industrial fai r FEBRUARY 15TH TO MARCH 1ST 1936

PAGE 2

When in Manila DON' T FAI L T O VISI T TH E CAPITO L THEATR E ^Sfzocvtifacs of tfiz dVation

PAGE 3

O PHILIPPINE CARNIVAL ASSOCIATION I S b m ffl mm m n m e* i & m m m i s m d n m e PRIZE CUPS TROPHIES MEDALS m m m i*] m i s i s I S -m i m O F AN Y SIZ E AN Y DESIG N and for AN Y EVEN T ar e our SPECIALT Y Le t u s sho w yo u ou r larg e assortment whic h i s alway s complete . Engravin g o f dedication s i s don e righ t i n ou r ow n shop s an d w e ar e prepare d t o execut e specia l design s an d accordin g t o give n specifications . L A ESTRELL A DE L NORT E LEV Y HERMANOS INC 46-5 0 ESCOLT A MANIL A ILOIL O I n answerin g advertisements pleas e mentio n thi s Carniva l Commercia l Handboo k | SQA S LIBRAR Y J

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4 COMMERCIAL HANDBOOK BU Y PHILIPPIN E 4CI///WL0CJ DEPARTMEN T STORE S MANIL A CEB U ILOIL O BACOLO D She 'Waa/i J4tcu t vf PLAZ A CO m MANIL A 7lO~7l4lLAY A CCNZAL C PL Y A T & SCNSJNC 72 7 SOLANA,W.C.,MANIL A C TUASO N e H I JOS INC 1174 117 8 AGNO MALATE MANIL A

PAGE 5

PHILIPPINE CARNIVAL ASSOC IA TION 3 INFORMATIO N FO R EXHIBITOR S A s usua l th e 193 6 Carniva l Cit y i s s o arrange d tha t concessio n lot s ar e mad e availabl e al l aroun d th e Carniva l Cit y an d i n th e Midway Thes e lot s ar e appropriat e fo r shows amusements restaurants refreshmen t parlor s an d exhibit s o f commercia l an d industria l firms Thos e a t th e side s ar e ordinaril y 6 x 2 0 meter s each an d ar e rente d t o concession aire s an d exhibitor s fro m P200.0 0 t o P250.0 0 each Th e midwa y lot s ar e no t unifor m i n siz e an d renta l rate s wil l b e give n upo n request However befor e th e lot s ar e dispose d o f a t th e regula r rates the y ar e firs t opene d fo r competitiv e bid s an d th e highes t bidde r fo r an y o f the m obtain s th e particula r lo t desired N o bid s ar e considere d whic h ar e belo w th e regula r rate s abov e mentioned Th e Philippin e Carniva l Associatio n construct s th e facade s withou t cos t t o th e exhibitors Th e constructio n o f th e necessar y buildings booths partitions etc. ar e don e by an d a t th e expens e of th e concessionaires A t th e southwester n portio n o f th e Carniva l City th e Mai n Commercia l an d Industria l Fai r sit e i s located Her e exhibitor s ma y displa y thei r good s i n booths 3x 5 meters con structe d b y th e Philippin e Carniva l Association whic h ar e rente d t o exhibitor s a t PI00.0 0 t o P125.0 0 each th e decoratio n an d lightin g o f th e sam e t o b e don e b y an d a t th e expens e o f th e exhibitors I f desired exhibitor s ma y ren t lot s i n th e midwa y o f th e expositio n site an d erec t thei r ow n building s i n conformit y wit h thei r ow n plans approve d b y th e Carniva l Architect Th e charge s fo r suc h lot s wil l b e give n upo n application Concessionaire s an d exhibitor s i n th e Carniva l Cit y wil l b e furnishe d th e usua l wate r an d lightin g service s a s wel l a s electri c curren t fo r powe r purpose s a t reasonabl e rates Fir e an d polic e protectio n ar e provide d b y th e Cit y o f Manila an d th e Philippin e Car niva l Associatio n employ s fir e an d polic e vigilanc e committee s an d watchmen Insuranc e o n exhibit s ca n b e arrange d fo r a t prevailin g rates I n th e 193 5 Carnival th e rat e o f pre miu m wa s 2-1/2% Applicatio n fo r insuranc e o f exhibit s shoul d b e submitte d promptl y t o th e Secretary-Treasure r o f th e Philippin e Carniva l Association I f a n exhibito r livin g i n th e Unite d State s o r an y foreig n countr y ha s n o agen t i n Manila h e shoul d consig n hi s exhibit s t o th e Philippin e Carniva l Associatio n whic h wil l tak e charg e o f it s displa y an d emplo y a reliabl e perso n fo r a reasonabl e su m t o tak e charg e o f th e exhibit s a t th e exhibitor' s expense s an d followin g hi s instructions A deposi t o f a t leas t $250.00 U S Currency pe r uni t o f 3 x 5 meter s take n shoul d b e mad e fo r paymen t o f th e necessar y expenses An y unexpende d amoun t wil l b e returne d t o th e exhibitor Exhibit s o f dutiabl e good s wil l b e admitte d unde r bon d withou t paymen t o f duty Allowanc e shoul d b e mad e fo r carg o handling

storag e an d drayag e charges I t i s desire d tha t exhibitor s emphasiz e order-takin g an d sales-makin g effort s b y thos e i n charg e o f exhibits Application s fo r exhibi t space s i n th e Commercia l an d Industria l Fai r shoul d b e address e d t o th e Philippin e Carniva l Associatio n an d shoul d reac h i t o n o r befor e Januar y 21st 1936 Exhibitor s i n th e Unite d State s shoul d bea r i n min d tha t i t usuall y take s 2 0 day s fo r a lette r fro m Sa n Francisco California t o reac h Manila Remittanc e o f th e ful l amoun t o f charge s fo r ren t o f th e desire d spac e shoul d accompan y th e applicatio n an d shoul d b e mad e payabl e t o th e Philippin e Carniva l Association A t th e clos e o f th e Commercia l an d Industria l Fair al l exhibit s consigne d t o th e Phil ippin e Carniva l Associatio n wil l b e store d a t th e expens e o f th e respectiv e exhibitors pendin g thei r instructions

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| MANIL A BULA N [MflSBflT E catbalo^ah] klBoeoN^AT l IgACOLO D | I l^CLQBAHl rPALUPANDAHl/r^-,^ ^ [SURlQAo l |MARI80J0C | GAGAYA H MISAMI S ZAMBOANQ A COMPANI A MARITIM A 6 COMMERCIAL HANDBOOK J<9UT H W TH E UM FPMMI N MINDANAO,^ M A RITI H A i KEYPORT S SOUT H vAaJfenae/ //$> ^fl^ W Aazce HAYDE N FAS T SHIP S DEPENDABL E SCHEDULE S FREQUEN T SAILING S MARITIM A FLEE T T.S.S CORREGIDO R j S.S NEGRO S S.S PANA Y S.S BOHO L S.S MACTA N S.S.CEB U S.S LUZO N c 9 S.S ISLA S FltflPlNA S S.S.LEYT E S.S ALBA Y S.S SAMA L S.S MASBAT E S.S ROMBLO N WANGARlNp S % ^S ^ \ r J [wash IMqTO H I ~ CAPIzV j I | ILOIL O 1 [HINI^AfrWf e il l f ^JSMPFFIGB F MATI S | COT A BATOLM R

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PHILIPPINE CARNIVAL ASSOC !ATION 5 im&si EVERSHAR P Feature s a numbe r o f outstandin g improve ment s no t t o b e foun d i n an y othe r pen 1 Eas y t o fillwith on e strok e o f th e plunger 2 Transparentshow s whe n t o refill 3 Automati c safet y in k shutof f absolutel y prevent s leaking 4 Adjustabl e point t o fi t an y styl e o f r i | \ \ handwriting Th e ne w l VERSHARP wit h it s man y startlin g i m provement s i s a revelatio n pe n owners N o dange r o f leakingn o matte r ho w yo u carr y you r pe n Merel y scre w o n th e to p an d th e flo w o f in k i s shu t offno t a dro p ca n pas s t o stai n finger s o r clothes It s transparen t bar rel wit h twic e th e in k capacit y o f th e V ^l^WJ k averag e pen show s whe n t o refil l an d on e strokeoftheplungerfill s i t quickly I t i s fool-proof I t i s safe I t can' t leak It' s exclusiv e wit h EVER SHARP Sto p i n a t ou r counte r an d try Ste p u p an d buy Remember it' s guarantee d fo r you r lifetime PHILIPPIN E EDUCATIO N CO I n answerin g advertisements please mentio n thi s Carniva l Commercia l Handboo k

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6 COMMERCIAL HANDBOOK Eve n i n th e mos t remot e corner s o f th e globe th e Manil a Hote l i s a symbo l o f hote l excellence-i t i s th e Manil a hom e an d meetin g plac e o f importan t personage s fro m al l part s o f th e world Internationa l bi g names amon g the m th e world' s greates t financiers, busines s wizards th e highes t rankin g militar y an d nava l officials governmen t dignitaries suav e diplomats an d title d rulers hav e bee n guest s a t th e Manil a Hotel The y hav e enjoye d th e lon g crea m an d gree n lobb y wit h it s hig h ceilings it s coo l wicke r furniture it s mother-of-pear l window s an d lamps it s tropica l atmosphere Ever y convenienc e an d luxur y i s incorporate d fo r th e comfor t an d pleasur e o f ou r thousand s o f yearl y guests Th e distinguishe d atmosphere th e impeccabl e service an d th e matchles s cuisin e o f thi s famou s an d moder n hote l ar e a revelatio n t o worl d traveller s wh o visi t ou r shores Ou r greates t recommendatio n come s fro m thos e wh o hav e mad e th e Manil a Hote l thei r headquarter s i n th e Philippines The y know an d the y tel l thei r friends "It's the place to go" TH E MANIL A HOTE L H C ("Andy") ANDERSO N Cabl e Address : Managing Director "MANHOCO I n answerin g advertisements pleas e mentio n thi s Carniva l Commercia l Handboo k

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PHILIPPINE CARNIVAL ASSOC IA TION 7 TH E PHILIPPIN E CARNIVA L ASSOCIATIO N MANILA P I LIS T O F OFFICER S FO R 1935-193 6 ADMINISTRATIV E OFFICER S BOAR D O F DIRECTOR S I HON MANUE L L QUEZO N | 5 0 Presiden t m HON V SINGSO N ENCARNACIO N MR THOS J WOLF F H | Firs t Vice-Presiden t Secon d Vice-Presiden t g j | MEMBER S | HON FELIP E BUENCAMIN O HON JORG E B VARGA S J g | MR M V

DE L ROSARI O HON JUA N POSADAS Jr g j ffl HON MELECI O ARRAN Z HON EULOGI O RODRIGUE Z S I | MR HOWAR D M CAVENDE R MR JOH N R SHA W | § | HON LEOPOLD O R AGUINALD O MR J M ELIZALD E 5 1 MR ISAA C BARZ A HON K UCHIYAM A | HON MANUE L D E L A FUENT E HON MIGUE L ESPINO S | p HON GREGORI O PERFECT O HON TSOON G IUN G DUN N i S I MR ALFONS O Z SYCI P 1 S I S I I I EXECUTIV E STAF F g S I ffl MR ARSENI O N LU Z HON SERAFI N MARABU T 1* 1 Director-Genera l Secretary-Treasure r S I | MR MARTI N P D E VEYR A MR ADRIAN O RODENA S | g g Assistan t t o th e Director-Genera l Assistan t Treasure r g g g MR CARLO S A BARRETT O MR FORTUNAT O E JAYM E j g jg j Architec t Assistan t Secretary-Treasure r g j S I MR GABRIE L A DAZ A MR CORNELI O ENRIQUE Z S I S I Electrica l Enginee r Chie f Accountan t S I S I | MR EUSTAQUI O C BALAGTA S | g j Specia l Agen t an d Superintenden t [*) U S I S i MESSRS VICENT E FABELL A & CO MESSRS BARRER A & REYE S | | Auditor s Genera l Counsel s m | HEADQUARTER S | Wallac e Field Luneta Manil a S I

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8 COMMERCIAL HANDBOOK TABL E O F CONTENT S Pag e AbacaProduction Exportatio n an d Ex porters Cordag e Factories Abac a pro duct s 1 7 ~ 1 8 Aerate d Wate r 3 8 Alcohol Industria l 2 4 3 8 Automobil e an d Trucks Accessorie s an d Part s o f 8 1 Bank s 5 1 Be d Manufacturers. 3 8 Bicycle s Accessorie s Boa t Builder s 3 9 Bottle s an d Jar s 3 1 Bo x Manufacturer s 3 9 Broker s 5 6 > 5 8 Buildin g an d Loa n Association s 5 9 Bunta l Fibe r Exporter s an d Dealer s 2 5 Busines s an d Financia l Revie w o f th e Phil ippine s Durin g th e Firs t Si x Month s o f 193 5 1 3 Butter Margarin e Manufacture s o f 3 9 Button Pearl s 28 3 9 Caca o an d Coffee Manufacture s o f 31 4 1 Candl e Manufacturer s 4 0 Cand y Manufacturin g 3 9 Chamber s o f Commerc e 5 1 Chemical s 32 4 2 Chocolat e Manufacturer s 3 9 Ciga r Factorie s i n Manil a 2 4 Ciga r an d Cigarett e Manufacturer s 4 0 Cigarett e Exporter s 2 4 Coconu t an d Coconu t ProductsProduc tio n an d Exportatio n 24-2 5 Coconut Desiccate d 25 4 1 Coconu t Oi l Factorie s 2 8 Consul s i n Manil a 65-6 6 Copr a Cak e 4 1 Cordag e Factorie s 4 1 Diamond s 3 3 Economi c Valu e o f Exposition s 1 1 EmbroideriesManufacturer s an d Expor ter s 25 4 1 Export s o f th e Philippin e Island s (Chart) fo r 193 4 1 6 Firearm s an d Ammuntion s 3 2 Flour Whea t 3 2 Foreig n Coin s an d thei r Equivalen t i n P I Currenc y 49-5 1 Forewor d 9 Frui t Juice s an d Extract s 2 6 Frui t Preserve s Factorie s 26 4 1 Furniture s 4 2 Gasolin e an d others Napth a 3 3 Gol d an d SilversmithExporter s 2 6 Greas e an d Lubricatin g Dealer s 3 3 Groceries Canne d Good s 3 2 Gu m Copa l 2 6 Haberdasher y 3 3 Ha m Manufactur e 4 2 Handbags Abac a 3 8 Pag e Hat s 26,4 2 Hotel s 58-5 9 Industria l Establishment s i n Manil a 3 8 Informatio n fo r Exhibitor s 3 Insuranc e Companie s 51-5 5 Import s o f th e Philippin e Island s (Chart) fo r 193 4 3 0 Kitche n Equipment s 3 3 Knotte d Abac a Exporter s 1 8 Lam p an d Part s of no t electrica l 3 4 Lard Vegetabl e 4 2 Lithographer s 4 2 Lumban g Oi l Dealer s 4 3 Lumbe r an d Lumbe r Exporter s 2 7 Machinerie s an d Supplie s (Agri. Ind an d Elec.) 3 4 MagueyExporter s 2 7 Minin g Companie s 48-4 9 Mong o 2 7 Musica l Instrument s 3 4 Ocea n Freigh t Rate s o n Mos t Importan t Philippin e Export s 64-6 5 Oil Coconu t 28 4 0 Paint Varnishe s an d Pigment s 3 5 Petroleu m Product s 3 6 Plushe s an d Velvet s 3 6 Remnant s Importer s 3 6 Reptil e Ski n Goo d Manufacturer s 2 8 Revie w o f Busines s Condition s 13-1 5 Ric e Exporter s 2 8 Ric e Mil l Operator s 4 3 Rubbe r Dealer s 2 8 Rubbe r Sho e Factorie s 4 3 Rug s 3 8 Sawmill s 45-4 7 Shel l Craf t Manufacturer s 28 4 4 Shir t Factorie s 4 4 Slippers Abac a 3 8 Soa p Factorie s 4 4 Sponge s 2 8 Sportin g Good s Dealer s 3 6 Starc h 4 4 Stationer y 3 6 Steamshi p Line s an d Agencie s 60-6 3 Suga r Export s o f th e Philippine s fo r th e Las t Fiv e Year s 1 9 Sugar Exporter s 28-2 9 Suga r IndustryHistor y an d Development 1 9 SugarProductio n an d Exportation Ex porter s an d Suga r Central s 20-2 1 Suga r Mill s 22-2 3 Textile s 3 7 Tobacc o LeafExporter s 27-2 9 Tobacc o Manufacturer s 2 9 Truck s 3 7 Vegetabl e Oi l Factorie s 2 9 Wa x 3 7 Win e an d Liquor s 29 4 0 Win e an d Liquo r Distillerie s 4 4 Ylang-Ylan g Oi l Manufacturer s 2 7

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PHILIPPINE CARNIVAL ASSOC IA TION 9 FOREWOR D Anothe r Carniva l seaso n i s wit h us Wit h it happ y day s hav e com e agai n t o gladde n ou r heart s an d inspir e ne w hope s an d optimism s i n u s t o fac e th e future Fo r 1 6 day s an d nights th e cit y o f multi-colore d light s whic h w e otherwis e cal l Carniva l City wil l agai n swin g it s door s wid e ope n t o welcom e th e thousand s o f loya l subject s o f Ol d Billike n wh o ar e comin g t o loo k fo r jo y an d pleasure s i n hi s domain T o thos e i n searc h o f thrill s an d sensations th e Carniva l wil l offe r it s numerou s pageant s an d parades an d fun s an d frolic s galore ; an d t o th e seriousl y inclined it s educationa l features suc h a s a commercia l an d industria l fair a horticultura l sho w an d othe r practica l demonstration s fo r industria l promotion beside s th e U S Arm y

show whic h i s instructiv e a s wel l a s highl y entertaining Thi s yea r i n hono r o f th e inauguratio n o f th e Philippin e Commonwealth th e official s o f th e Manil a Carniva l hav e take n specia l pain s t o mak e thi s comin g sixtee n days Mardigra s surpas s al l pas t celebration s a s regard s entertainment s an d amusement s a s wel l a s i n educationa l an d instructiv e features Las t year' s "hits wil l b e augmente d b y th e lates t an d newes t noveltie s fro m th e famou s show-place s o f Europ e an d th e Unite d States Th e Industria l an d Commercia l Expositio n wil l agai n b e th e principa l attractio n o f thi s year' s show T o populariz e th e propose d industrializatio n progra m o f th e governmen t muc h attentio n ha s bee n devote d t o makin g thi s featur e a complet e an d trul y representativ e pictur e o f th e country' s economi c resource s an d th e man y article s tha t ca n b e manufacture d fro m them I n short th e 193 6 Manil a Carniva l wil l b e th e larges t an d grandes t exhibitio n eve r stage d o n thi s sid e o f th e Pacific Alon g th e line s o f amusements th e feature s i n stor e fo r th e Carniva l fan s wil l b e a s ric h i n variety Ther e wil l b e al l sort s o f wholesom e enjoyment s imaginable includin g pas t sideshow s tha t ar e stil l i n demand a dancin g pavillio n an d a luxuriou s Carniva l Auditoriu m wher e dancin g coul d b e indulge d i n unti l th e we e hour s o f th e morning an d eatin g an d drinkin g place s tha t ca n provid e al l sort s o f food s an d drink s t o a discriminatin g public I t ma y b e said besides tha t reputabl e amusemen t center s th e worl d ove r hav e agai n bee n canvasse d fo r ne w feature s alon g th e lin e o f sideshows an d th e prospect s ar e brigh t fo r engagin g som e o f th e lates t an d mos t fantasti c show s i n foreig n countrie s fo r thi s year' s Carnival I n othe r words th e 193 6 Carniva l wil l provid e no t onl y frolic s an d amusement s fo r th e joy-seekers bu t als o appropriat e show s tha t ar e o f valu e t o th e materia l advancemen t o f th e country I t i s i n pursuanc e o f thi s latte r objec t tha t thi s Commercia l an d Industria l Handboo k i s agai n issue d an d it s content s mad e up-to-date Togethe r wit h th e unfailin g assistanc e an d cooperatio n o f th e Burea u o f Commerce whic h i s hereb y gratefull y acknowledg ed w e hav e pu t int o th e narro w confine s o f thi s handboo k valuabl e fact s an d figure s abou t th e Philippines an d a director y o f importers exporters industria l establishments shippin g companies etc. whic h w e hop e wil l b e o f valu e t o busines s me n her e an d abroa d i n thei r effor t t o establis h permanen t an d fruitfu l busines s contact s fo r them Le t u s forge t th e blues Le t u s agai n hav e th e Carniva l spirit A sunn y dispositio n i s a toni c t o health Le t us therefore b e happ y an d ga y an d thereb y lengthe n th e spa n o f life I n th e Manil a Carniva l o f 1936 w e shal l fin d plent y o f invigoratin g influence s tha t ca n hel p u s pu t ourselve s i n tri m fo r anothe r yea r o f kee n struggl e fo r existence

1 0 COMMERCIAL HANDBOOK Millio n Peopl e 1 0 p~ r 9 8 7 YEARL Y ATTENDANC E 191 3 202.10 0 |9I 4 147 OO O 191 5 16 3 OO O 19 1 6 1 7 O OO O 19 2 6 337 69 6 19 2 7 467 61 9 192 9 706,93 9 193 0 542,60 1 191 7 191 8 192 0 192 1 193 1 193 2 193 3 193 4 193 5 LE&EN D 190 9 190 9 97 OO O 19 1 0 105 OO O 19 1 I 137 OO O I P 1 2 165 OO O 192 2 336 7 O O 192 3 402 12 5 19 2 4 434,25 2 192 5 446 06 7 202,00 0 252,OO O 360.00 0 347.00 0 467,41 2 467 92 0 455. 1 7 0 474,94 5 396 13 7 Th e beautiful enchante d cit y o f make-believ e onc e mor e rises Whe n Februar y swing s int o it s perfume d plac e amon g th e months pulse s quicken eye s brighten cheek s flush wit h color smile s lighte n up work-wear y face s an d laughte r fill s the airfo r i t i s agai n carniva l time Th e whol e natio n fo r tw o al l bu t brie f blissfu l week s pause s fro m it s labor s t o drin k dee p o f th e gloomin g cu p o f pleasur e hel d b y Billiken An d i t i s a heady swee t win e o f rar e vintag e tha t thi s fat-bellied jovia l fello w offers Fa r an d wid e ha s the fam e o f it s excellenc e sprea d tha t no t onl y peopl e o f thes e Island s bu t als o thos e fro m neighborin g countrie s com e t o Manil a t o Si p o f it s sweetness Th e abov e char t show s th e larg e numbe r o f peopl e wh o hav e sample d the foaming molten-gol d content s o f th e magi c goblet Startin g wit h 97,00 0 reveller s an d jo} ^ seeker s th e attendanc e ha s increase d five fol d tha t i n recen t year s th e numbe r o f peopl e annuall y enterin g th e Manil a Carniva l ha s no t gon e belo w th e 450,00 0 mark Eve n th e pas t sever e depressio n coul d no t dampe n th e enthusias m o f joy-seeker s wh o swarme d i n eve r increasin g numbe r t o it s doors A s a n institutio n the Manil a Carniva l ha s becom e par t an d parce l o f Philippin e life Sinc e it s organizatio n u p t o th e presen t mor e tha n 8,500,00 0 person s hav e passe d throug h it s portal s t o escap e fo r a momen t th e humdrum prosai c realitie s o f day-to-da y existence Wha t i s th e strang e fascinatio n tha t yearl y attract s hug e crowd s t o thi s kingdo m o f mirt h an d gayety ? Th e answe r lie s i n the universalit y o f it s appeal Th e youngste r t o th e graybear d irrespectiv e o f callin g o r temperamen t ca n alway s fin d somethin g o f interes t i n it s differen t an d man y offerings I t cater s t o youn g an d old t o dullard s an d intellec tuals t o dreamer s an d businessmen an d t o the ric h an d poo r alike I t ha s bee n th e un waverin g polic y o f th e managemen t o f th e Manil a Carniva l t o spar e n o effor t an d expens e i n satisfyin g th e varie d taste s o f thi s

heterogeneou s collectio n o f humanity Th e ful l gratificatio n o f th e public' s whim s an d mood s explain s th e substantia l an d consisten t patronag e give n t o thi s vas t jo y desperse r an d ag e restorin g enterprise

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1 1 y u BILLIAR D A n Industria l Boot h i n th e 193 5 Manil a Carniva l TH E ECONOMI C VALU E O F EXPOSITION S Th e origi n o f industria l exhibition s ma y b e trace d t o th e so-calle d "fours hel d i n th e earlie r stage s o f moder n times bot h i n Asi a an d i n Europe Thes e fo'rs bega n i n religiou s gathering s i n Italy whic h gav e firs t a n opportunit y fo r th e exhibitio n an d sal e o f commoditie s t o th e peopl e attracte d t o th e fair A s a n institution religiou s fair s sprea d t o Franc e an d Spai n an y toward s th e .clos e o f th e lCi h century the y bee ? n e ver y commo n throughou t norther n Europe Suc h fair s ar e stil l prevalen t i n Holland The y ar e th e prototype s o f ou r ow n "forias i n connectio n wit h religiou s festivities Th e moder n fai r howeve r i s a purel y commercia l institutio n o r a n agenc y fo r th e promotio n o f commerc e an d industiy German y i s bes t know n a s th e moder n hom e o f thos e institutions Th e Leipzi g F r ; r a semi-annua l affair i s attende d b y merchant s an d peopl e al l ove r th e world Th e Unite d States als o i s exposi tio n mad Som e o f th e bigges t exposition s wer e hel d i n tha t country On e ha s alread y bee n over. Th e industria l revolutio n an d th e consequen t mas s productio n o f competitiv e articles ; th e industria l an d commercia l rivalr y o f nations ; th e floo d o f invention s fo r industria l pur poses ; an d th e developmen t o f hig h pressur e salesmanshipal l thes e hav e le d t o th e in stitutio n o f exposition s a s regula r affair s i n ever y country (A lis t o f th e mos t importan t expositio n i n eac h countr y i s give n elsewher e i n thi s handbook) Th e first o f thes e moder n exhibition s i s believe d t o hav e bee n hel d i n Pari s i n 1798 whic h include d onl y article s o f loca l man i factures Simila r exposition s wer e hel d i n othe r countrie s thereafte r i n England Germany Holland Belgiu m an d i n norther n Europe I n th e Unite d States th e America n Institut e o f Ne w Yor k an d th e Frankli n Institut e o f Philadelphia wer e organize d fo r th e

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1 2 COMMERCIAL HANDBOOK purpos e o f holdin g regula r fair s i n whic h inventions industria l products scientifi c devel opment s an d fine art s wer e displayed Th e succes s o f th e earlie r loca l exposition s le d t o th e organizatio n o f exposition s o f internationa l character Th e first o f thes e wa s hel d i n 184 9 unde r th e auspice s o f th e Societ y o f Art s i n London I n 185 3 a n exhibitio n o f th e Industr y o f al l Nations wa s hel d i n Ne w Yor k City Simila r exposition s wer e als o hel d i n Germany th e Unite d Kingdom France Belgium etc Th e Pari s Expositio n i n 1855 th e Columbia n Expositio n i n th e Unite d State s celebratin g th e 400t h anniversar y o f th e discover y o f America an d th e World' s Fai r i n Pari s i n 1900 ar e landmark s i n th e histor y o f expositions Moder n exposition s ar e eithe r trad e o r special o r general I n th e first case th e good s exhibite d ar e onl y thos e pertainin g t o a certai n clas s o r lin e o f industria l products Th e Berli n leathe r good s fai r i n 1877 th e electrica l appliance s exhibi t i n Pari s i n 1881 ; th e cotto n an d cotto n good s fai r i n Atlant a i n 1881 ; th e fish an d fish product s i n Londo n i n 1883 ; th e hygienic chemical pharmaceutica l an d sanitar y expositio n i n Naple s i n 1894 ; etc etc al l ar e excellen t example s o f trad e expositions Genera l exposition s includ e al l product s an d line s o f trade Mos t fair s an d exposition s ar e no w o f genera l character Commercia l an d industria l exposition s hav e becom e importan t stimulatin g factor s o f moder n business The y promot e th e interest s o f th e cit y an d countr y i n whic h the y ar e hel d an d furnis h a n excellen t opportunit y fo r th e advertisemen t o f th e good s exhibited Whil e sale s ar e mad e i n thes e expositions thei r primar y purpos e i s t o advertis e fo r futur e con structiv e sales The y introduc e th e individua l exhibitor s t o th e consumers trader s an d distributors an d promot e nationa l trad e an d prosperit y i n general Henc e government s generall y tak e activ e par t i n promotin g an d organizin g expositions I n th e expositions th e smalles t manufacture r finds uniqu e opportunitie s i n meetin g trader s o f hi s lin e an d consequentl y o f sellin g hi s good s i n th e hom e marke t an d abroad H e benefit s b y th e collectiv e an d intensiv e advertisin g mad e a t th e exposition Alone playin g i n ballyhoo th e smal l manufacture r woul d scarcel y b e noticed eve n i f h e ca n affor d t o bea r th e expens e inciden t t o advertisin g o n a larg e scale Bu t b y poolin g hi s resource s an d effort s wit h other s i n hi s trade th e apparen t difficulty th e sale s resistanc e o f th e con sumer s coul d easil y b e bridge d over ; an d moreove r th e individua l burde n woul d b e greatl y lessened Genera l exposition s provid e a mean s whereb y manufacturer s an d buyer s coul d trad e o n a commo n ground ; on e woul d understan d th e othe r thoroughly an d henc e th e heav y cos t o f error s an d blunder s

commo n amon g merchant s conductin g busines s thousand s o f mile s away woul d b e avoided Exposition s promot e th e spiri t o f cooperatio n amon g manufacturers develo p ne w idea s an d attitud e i n thei r everyda y business Eve n i n th e keennes s o f competition busines s i s elevate d t o a highe r plan e tha n th e shad y an d question abl e transaction s o f th e cavea t empto r businessman No w th e businessma n wh o survive s i s h e tha t give s hones t an d square-dea l service Wel l organize d exhibition s ar e excellen t institution s no t onl y fo r th e developmen t o f commerc e an d industr y bu t fo r th e sprea d o f knowledg e an d progress Exhibition s ar e fo r th e displa y o f ra w material s an d finished product s an d affor d a n opportunit y o f showin g th e progres s mad e i n th e variou s branche s o f industry Thei r scop e enable s th e achieve ment s i n ever y branc h o f effor t t o b e displayed Fortunatel y fo r th e Philippine s enterprisin g businessme n an d civi c minde d peopl e hav e though t o f institutin g a n annua l fai r an d exhibitio n i n thi s City whic h develope d int o th e MANIL A CARNIVA L COMMERCIA L AN D INDUSTRIA L FAIR S o fa r thi s Fai r i s th e mos t poten t singl e advertisin g mediu m o f th e country a grea t socia l stabilize r an d a n agenc y fo r industria l development Th e stead y lin e tha t rise s t o a majesti c heigh t thr u prosperit y o r depressio n a s show n i n th e grap h o n pag e 1 0 i s a palpabl e indicatio n o f th e popularit y o f th e Carniva l Fair Th e developmen t o f suc h industrie s a s hats mats Ilocan o textiles furnitures an d othe r househol d articles attes t t o it s powe r i n devel opin g industries. S R. M.

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PHILIPPINE CARNIVAL ASSOC IA TION 1 3 REVIE W O F BUSINES S CONDITION S DURIN G TH E FIRS T SI X MONTH S O F 193 5 Summary Busines s durin g th e firs t si x month s o f 193 5 wa s no t a s buoyan t a s tha t fo r th e sam e perio d o f 1934 wit h th e exceptio n o f tha t o f th e mont h o f Jun e an d las t week s o f Ma y whe n i t picke d u p considerabl y thu s makin g th e tota l fo r th e firs t si x month s slightl y highe r tha n tha t i n 1934 Th e yea r 1935 however ha s show n greate r fluctuation s wit h deepe r trough s thoug h th e peak s wer e mostl y o n th e sam e leve l a s i n 1934 Durin g th e las t wee k o f Ma y an d i n th e mont h o f June trad e wa s muc h higher th e tota l o f sale s fo r th e mont h o f Jun e bein g practicall y thre e time s a s muc h a s i t wa s i n 1934 Thi s wa s cause d largel y b y a greate r intensit y i n th e sal e o f Philippin e manufacture d products O n th e othe r hand export s o f th e countr y decrease d considerabl y becaus e of T t,h e limitatio n o f th e exportatio n o f sugar Th e manufacturin g industrie s reporte d a bigge r productio n tha n tha t o f th e sam e perio d o f las t year Minin g continue d t o boo m a s usual Asid e fro m gol d mines manganese iron an d chromit e mine s mad e recor d outputs Lumberin g an d th e productio n o f rubbe r an d article s o f foodstuff s i n som e part s o f th e countr y wer e als o quit e activ e an d supplie d laborer s i n localitie s wit h plent y o f work Monetar y circulatio n graduall y increase d durin g th e perio d u p t o th e middl e o f June thoug h i t ha s droppe d slightl y sinc e then Th e increase d circulatio n ha s greatl y stimulate d busines s i n man y part s o f th e country Price s o f Philippin e staple s hav e fluctuate d con siderabl y but a s a genera l rule ther e ha s bee n a n upwar d tendenc y i n contras t wit h th e downwar d tren d durin g th e firs t si x month s o f las t year Copr a ha s bee n largel y responsibl e fo r th e upwar d curve Philippin e suga r wa s greatl y affecte d b y th e restrictiv e rule s pro mulgate d b y th e AA A i n th e Unite d State s whic h limite d shipment s fo r consumptio n o f suga r fro m th e Philippine s t o 991 30 8 ton s fo r 1935 ou t o f whic h previou s exces s shipment s ha d t o b e deducte d thu s reducin g t o onl y 525,35 2 shor t ton s o f th e 193 5 cro p th e quantit y o f suga r tha t coul d b e shippe d thi s yea r t o th e Unite d States Th e pric e a t th e beginnin g o f th e yea r wa s P8.3 0 hig h an d P6.9 0 low wit h fluctuation s fro m mont h t o mont h there after Generally however th e marke t wa s steady B y Jun e 193 5 th e price s ha d gon e dow n t o P7.1 0 hig h an d P6.7 0 lo w fo r domesti c consumption bu t expor t wen t u p fro m P6.2 5 t o P8.6 0 hig h durin g th e month Coconu t oi l followe d th e tren d o f copra advancin g fro m 1 4 t o 1 8 centavo s pe r kil o i n Januar y t o 2 5 centavo s i n February bu t decline d there after B y Jun e price s ha d gon e dow n fro m 20 t o 1 7 centavo s pe r kilo Manil a hem p wa s uneventful price s thereo f fluctuatin g throug h a narro w margin B y th e en d o f Jun e 1935 th e pric e wa s quote d a t P4.2 0 a s agains t F6.2 5 hig h pe r picu l i n January 1935 Th e genera l tren d o f trad e i n th e province s durin g th e firs t si x month s wa s spotty Durin g th e first month s a greate r activit y i n domesti c trad e i n th e province s wa s note d i n vie w o f th e increasin g price s o f som e products especiall y copr a an d sugar However price s di d no t sta y u p a s buyer s wer e unabl e t o chas e th e risin g curve B y Marc h retai l sale s improve d somewhat althoug h ver y slightly Apri l an d Ma y sa w a highe r volum e o f busines s an d a generall y highe r leve l o f price s fo r th e stapl e product s whic h brough t greate r purchasin g powe r t o th e people A s a genera l rul e busines s durin g thes e months althoug h low wa s muc h highe r tha n i n th e sam e month s fo r las t year A numbe r o f province

s i n th e sout h wer e agai n visite d b y th e winge d pes t whic h dam pene d agricultura l activitie s there Som e province s suffere d i n th e Apri l typhoon Thes e untowar d factor s kep t busines s withi n bound s an d a t a slo w progress Fundamenta l condition s howeve r wer e better Monetar y circulatio n wa s increasing Th e bank s wer e adoptin g a mor e libera l polic y i n loans B y th e en d o f Ma y an d th e mont h o f Jun e price s agai n tende d t o clim b i n man y part s thoug h generall y i n th e souther n province s i t wa s stationary Th e Iloco s province s reporte d improve d prices especiall y o n tobacco an d th e earl y adven t o f th e rain y seaso n ha d give n impetu s t o highe r purchasin g o f foo d commod ities I n Centra l Luzo n th e pric e leve l als o tende d upward Busines s i n dr y goods hardware groceries etc bega n t o accelerate However a numbe r o f agricultura l product s hav e decline d i n souther n Luzon I n vie w o f th e declin e o f copr a an d th e lo w suppl y o f copr a an d coconu t oil busines s ha s bee n practicall y a t a standstill I n th e sout h th e genera l tren d wa s stationary althoug h ther e wer e improvement s i n spots Price s wen t u p durin g Jun e bu t copr a declined I n Zamboang a th e marke t wa s wea k wit h practicall y al l article s declinin g especiall y fo r copra ric e an d rubber O n th e whole however th e trad e durin g Jun e wa s ver y satisfactor y a s compare d wit h th e previou s month s an d durin g th e sam e mont h fo r las t year s o muc h s o tha t th e tota l fo r th e semeste r registere d a slightl y highe r recor d o f sale s tha n fo r th e sam e perio d o f las t year

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1 4 COMMERCIAL HANDBOOK Domestic Trade Locus t infestatio n stil l continu e t o wrea k muc h damag e o n standin g crop s an d a s a resul t poo r harvest s ar e expecte d fo r thi s season Th e prospects however o f fruit s an d vegetable s ar e good Wit h th e exceptio n o f a furthe r declin e i n th e price s o f copra com modit y price s rule d stead y an d i n th e cas e o f pala y an d ric e a genera l increas e ha s bee n registered Loca l industrie s ar e beginnin g t o sho w sign s o f activity I n th e Iloco s prov ince s kee n interes t i s bein g show n i n th e textil e industry i n th e Camarine s province s minin g an d lumberin g ar e goin g ful l blast an d i n Tayaba s th e ha t an d soa p industrie s ar e showin g sign s o f improvement Th e genera l labo r situatio n i s goo d an d th e labo r un employmen t proble m ha s bee n alleviate d b y th e adven t o f th e plantin g season Emigrant s fro m Ceb u an d Luzo n continu e t o pou r int o norther n Mindanao Ther e wa s a dro p i n freigh t movement bu t passenge r traffi c wa s heavie r du e t o student s returnin g t o th e center s o f education Industrial Production Industria l activit y wa s rathe r lo w almos t throughou t th e perio d unde r revie w wit h th e exceptio n o f a fe w week s whe n loca l manufacturer s prepare d fo r thei r consignmen t t o th e floatin g exposition Mos t factorie s hav e reporte d a n eve n leve l althoug h a fe w mad e a s muc h a s 2 5 pe r cen t bette r tha n i n th e precedin g year Wit h th e mor e intensiv e campaig n fo r th e us e o f loca l products i t wa s expecte d tha t greate r consumer' s purchase s woul d b e made Amon g thos e factorie s tha t wer e greatl y favore d ar e th e producer s o f foodstuffs dresses Ilocan o textiles an d footwea r manufacturer s i n th e City Th e minin g boo m continue d i n variou s part s o f th e country an d a productio n tha t almos t equale d th e tota l fo r th e whol e o f las t yea r wa s sai d t o hav e bee n produce d b y ex istin g mine s durin g th e perio d unde r review Labor Movement Th e firs t si x month s o f 193 5 sa w fourtee n importan t strike s o f unionis t laborers whic h too k plac e i n variou s section s o f th e country Fiv e o f thes e strike s occure d i n industria l establishment s locate d i n th e Cit y o f Manila Amon g thes e cause s o f thes e strike s are : reductio n o f wages deman d fo r increas e o f wages violatio n o f th e 8-hou r labo r law deman d fo r improvemen t o f workin g conditions dismissa l o f fello w laborers nonpaymen t o f wages etc Th e duratio n o f thes e strike s range d fro m 3 t o 2 7 days Th e aggregat e numbe r o f workin g day s los t i n thirtee n o f thes e strike s (dat a fo r on e strik e ar e no t available) wa s 12,43 4 days an d th e tota l numbe r o f laborer s involve d (i n thirtee n strikes) wa s 1,377 Th e tota l los s i n wage s (i n 1 3 strikes) wa s equivalen t t o fT7,487.72 Thes e strike s almos t invariabl y resulte d i n th e givin g i n b y employer s full y o r substantiall y t o th e demand s o f thei r laborers Gross Sales Figure s o n gros s sale s fo r th e firs t 6 month s o f 1935 compare d wit h thos e fo r th e sam e perio d o f 1934 hav e show n a healthie r domesti c trade Ther e wer e deepe r seasona l fluctuation s bu t o n th e whol e th e hig h peak s o f 193 5 pulle d busines s u p t o a highe r level Th e tota l gros s sale s fo r th e firs t si x month s o f 193 5 amount s t o f*304,892,00 0 a s compare d wit h 1*301,005,00 0 fo r th e sam e perio d o f 1934 Building Construction Th e valu e o f constructio n fo r th e first semeste r o f 193 5 ha s show n sligh t declin e com pare d wit h tha t fo r th e first semete r o f 1934 Th e declin e wa s du e principall y t o th e in activit y durin g th e mont h o f Ma y thi s year Th e tota l buildin g constructio n fro m Januar y t o June 193 5 wa s Tl,633,95 0 a s compare d wit h Tl,779,37 0 fo r th e sam e perio d o f 1934 Government Collections Du e t o th e heav y dro p i n th e collectio n fro m extraordinar y miscellaneou s sources a declin e wa s show n i n th e tota l collection s fo r th e first si x

month s o f 193 5 whe n compare d wit h thos e fo r th e sam e perio d o f 1934 th e increase s i n th e collection s fro m interna l revenu e customs an d curren t miscellaneou s source s notwithstanding Th e tota l governmen t collection s fo r th e firs t si x month s o f 193 5 wa s ?31,620,28 2 a s compare d wit h ^32,729,15 2 fo r th e sam e perio d o f 1934

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PHILIPPINE CARNIVAL ASSOC IA TION 1 5 Banks and Banking O n th e whol e ban k operation s ha d slightl y fallen Th e tota l resource s decrease d slightl y fro m th e averag e o f las t mont h bu t loan s an d discount s operation s wer e mor e active th e lo w cas h positio n o f th e bank s bein g partl y th e result Th e diminutio n i s du e fro m banks becaus e o f th e midyea r interbank s settlement whic h amounte d t o approximatel y fourtee n millio n pesos an d i n th e amount s du e t o othe r bank s b y abou t fou r millio n peso s graphicall y portraye d a declinin g foreig n trade O n th e othe r hand th e increas e i n individua l debit s o f nearl y a millio n peso s an d th e increas e i n deman d an d tim e deposit s attes t t o slightl y improve d interna l busines s situation Monetary Circulation Th e lon g continue d upwar d tren d i n th e volum e o f loca l monetar y circulatio n receive d a sligh t set-bac k durin g th e mont h o f Jun e whe n a n averag e decreas e o f approximatel y 1*250,00 0 wa s registered Amon g othe r factor s contributin g t o suc h a contractio n i n th e volum e o f circulatio n wa s th e temporar y suspensio n i n £uga r benefi t payments Th e tota l monetar y circulatio n o f Januar y 193 5 wa s #123,454,651 ; i n May 1935 i t ros e t o P133, 494,64 4 bu t i n Jun e 29 1935 i t droppe d t o P132,759,357 Security Market Th e securit y marke t wa s quie t durin g th e firs t hal f o f June alth o a fe w o f th e principa l issue s no t onl y maintaine d bu t actuall y enhance d thei r values Th e secon d half however presente d a ne w picture ; th e marke t becam e mor e activ e an d althoug h a n unusuall y mixe d tren d i n price s predominated Gol d River Ato k Gold Demonstration Ambassado r an d Suyo c Consolidate d wer e mos t activel y trade d i n wit h Ambassador Demonstration Gol d Cree k an d Sa n Maurici o registerin g improvements A s compared however wit h th e previou s month tradin g i n th e securit y marke t wa s relativel y quiet th e numbe r o f share s changin g hand s fallin g shor t b y n o les s tha n 1,100,000 th e figures bein g 17,297,14 1 an d 16, 187,352 respectively Philippine Foreign Trade June, 1985 General. The alarmin g downwar d tren d o f th e Philippin e oversea s trad e a t th e begin nin g o f th e yea r 193 5 ha s continue d t o th e presen t perio d unde r review Th e tota l trad e fo r th e first five month s o f 193 5 decrease d b y 3 5 pe r cen t whe n compare d wit h tha t fo r th e sam e perio d o f las t year th e figures bein g 1*136,765,48 2 fo r 193 5 a s agains t 1*210,998,72 7 fo r 193 4 fo r th e sam e period A s usual th e decreas e i s attribute d t o th e limitatio n o f suga r export s t o th e Unite d States Th e aggregat e valu e o f export s suffere d a los s o f abou t 5 2 pe r cen t whil e tota l import s decrease d onl y 1 1 pe r cen t durin g th e tw o period s unde r review Ma y statistics however showe d a sligh t improvement Export s totalle d 1*19,697, 49 5 durin g th e month a decreas e o f 6 pe r cent fro m 1*20,991,29 1 note d a yea r back Im ports o n th e othe r hand increase d 6 pe r cent figures bein g 1*12,491,17 7 an d 1*12,037,01 6 fo r 193 5 an d 193 4 respectively A favorabl e balanc e o f #7,206,31 8 compare d wit h 1*8, 954,27 5 las t yea r wa s registere d durin g th e mont h unde r review Th e statu s o f Philippin e foreig n trad e fo r th e first five month s o f th e year an d fo r th e mont h o f Ma y i s show n b y th e followin g figures: Imports Exports Total Trade Balance of Trade May 193 5 P 12,491,17 7 P 19,697,49 5 P 32,188,67 2 P 7,206,318 May 193 4 12,037,01 6 20,991,29 1 33,028,30 7 8,954,275 (i) (d) (d) (d) Increas e o r Decreas e P 454,16 1 P 1,293,79 6 P 839,63 5 P 1,747,957 Jan.May 193 5 64,145,94 1 72,619,52 3 136,765,46 2 8,473,582 Jan.May 193 4 72,566,07 9 138,432,64 8 210,998,72 7 65,866,56 9 + (d) (d) (d) (d) Increas e o r Decreas e P 8,420,13 8 P 65,813,12 5 P 74,233,26 5 P 57,392,98 7 (+) Favorabl e () Unfavorabl e (I) Increas e (D)JDecreas e

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B Y COUHTFJ& 5 (Value s i n millio n Pesos) B Y /UYnCL& 5 (Value s i n millio n Pesos) 8XPOKT 5 o f th e PMILIPPIH 6 l5LflQD 5 193 4 Tota l Export s &220,807,27] -HONGKONG -r 55% ITAL Y .5 3 %

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PHILIPPINE CARNIVAL ASSOC IA TION 1 7 EXPORT S ABAC A (MANIL A HEMP) Th e Philippine s ha s a natura l monopol y o f abaca Th e plan t i s a nativ e o f th e Islands an d i s a produc t o f a peculia r combinatio n o f climati c an d soi l conditions Attempt s t o transplan t i t elsewher e i n th e tropicsi n th e Eas t Indies India Formosa Wes t Indie s Guatemala an d Floridahav e no t s o fa r produce d a fibe r whic h

measure s u p t o th e Phil ippin e product Th e mos t valuabl e o f al l fibers fo r cordag e i s produce d fro m th e lea f stalk s o f thi s Philippin e plant Th e plan t throw s fro m twelv e t o thirt y sucker s fro m it s under groun d roo t stoc k an d reache s a n averag e heigh t o f fro m five t o eigh t meters "Manil a hemp is th e nam e use d i n th e commercia l wor d fo r th e fiber exporte d fro m th e Philippines althoug h th e nam e "Abaca is als o gainin g i n use Abac a i s grow n i n thos e section s o f th e Archipelag o wher e ther e i s plent y o f rainfall evenl y distribute d throughou t th e year Th e place s wher e th e climati c an d soi l condition s ar e mos t favorabl e fo r it s productio n ar e alon g th e easter n an d souther n coasts Th e mos t importan t abaca-producin g province s ar e Leyte Albay Sorsogon Samar Davao Cama rine s Sur Misamis Bukidnon Camarine s Norte Agusan Cavit e an d Surigao Th e abac a plantation s i n th e Philippine s ar e usuall y i n smal l patche s o f lan d owne d b y individua l farmer s wh o d o th e plantin g an d th e strippin g o f th e fiber, althoug h the y usuall y requir e extr a hel p i n stripping Extensiv e plantation s o f hemp however ar e foun d i n man y place s i n Davao Th e followin g tabl e wil l sho w th e area s plante d t o abac a an d th e volum e an d valu e o f th e outpu t durin g th e las t si x years : Cultivate d Production s Yea r Hectare s Kilo s Valu e 1929. 484,85 0 213,393,00 0 P54,814,00 0 19 3 0 496,08 0 195,489,00 0 37,737,00 0 19 3 1 484,88 0 162,195,000 16,956,00 0 19 3 2 467,04 0 130,394,00 0 8,205,00 0 19 3 3 447,17 0 134,456,00 0 7,846,00 0 19 3 4 458,61 0 180,257,00 0 10,913,30 0 Abac a is primaril y a cordag e fiber, an d a s a cordag e materia l i t ha s n o equal Fo r ships rope it s relativ e tensil e strengt h i s abov e tha t o f th e Englis h rop e a s wa s clearl y demonstrate d b y th e followin g tests : A Manil a rop e 7. 5 centimeter s i n circumferenc e an d 3.3 5 mete r i n lengt h stoo d strai n o f 2,122.2 7 kilos I n a secon d tes t th e Manil a rope 3.5 6 centimeter s i n circumference brok e wit h 677.2 7 kilo s whil e th e Englis h rop e o f th e sam e siz e brok e wit h onl y 538.1 8 kilos. It s onl y competito r no w is sisal whic h i s a t presen t use d extensivel y i n th e manufactur e o f binde r twine Eve n fo r thi s purpose however sisa l i s inferio r t o Manil a hemp Th e industrializatio n o f th e fiber i s no w bein g undertake n i n th e provinces especiall y i n th e Bico l regio n wher e suc h product s suc h a s abac a twine rugs shoe s an d slipper s an d sandals han d bags marke t bags commercia l sacks belts curtains doilies an d man y othe r article s ar e bein g produce d i n increasin g quantities A factor y wa s recentl y establishe d i n the Cit y fo r th e manufactur e o f househol d article s an d noveltie s fro m th e fiber. Thes e industries no w largel y i n th e househol d stage promis e t o b e on e o f th e majo r source s o f incom e o f th e peopl e i n th e abac a regions EXPORTATIO N Quantit y Valu e Yea r Kilo s Peso s 19 3 0 169,291,10 9 36,853,35 2 19 3 1 132,113,83 8 17,885,81 3 19 3 2 105,785,07 2 10,031,20 4 1933. . 152,066,05 3 13,747,71 0 1934.. 174,500,33 6 17,323,13 6

1 8 COMMERCIAL HANDBOOK EXPORTER S ABAC A FIBE R (Manil a Hemp) Aboiti z & Co. Inc. 8 8 Jua n Luna Cebu Ceb u Aguad o Hermanos 10 3 Balme s Babcock W R & Co. Inc. 1 4 E l Hoga r Filipin o Bldg Bunnin g & Co. Inc. 135-16 5 Felip e I I Christern Huenefel d & LCo. Inc. 71 1 Roma n Daid o Boek i Kaisha Ltd. Hongkong Shangha i Ban k Bldg Erquiaga B de Inc. 90 9 Indiana Forbes Mun n & Co. Ltd. 11 3 Muell e d e Binond o Fukuyam a & Co. Inc. 12 9 Jua n Lun a Furukaw a Plantatio n Co. Inc. Hongkong Shangha i Ban k Bldg Gotiac o Hermanos Inc. 9 2 Morga Cebu Ceb u Hanson Ort h & Stevenson Inc. U y Chae o Bldg Hijo s d e F Escano Inc. Call e Martinez Cebu Ceb u Internationa l Harveste r o f th e Phil. 15 4 M d e Comilla s Ke r & Co. Ltd. 1 0 Sa n Gabrie l L i Sen g Gia p & Co. Inc. 12 3 Jua n Lun a Maner u & Co. Inc. 106 7 M d e la Industri a Mitsu i Bussa n Kaisha Ltd. Nationa l Cit y Ban k Bldg Nationa l Product s Merchant s Corp. Pa lanc a Bldg Oht a Developmen t Co. Inc. Insula r Lif e Bldg Philippin e Foreig n Tradin g Co. 24 7 Es pelet a Qu a Che e Gan 34 3 Elcan o Qua n Ke e Chau k (Alis t Win g Wo o Chong) 41 1 Poblet e Sajieeb y Fibe r Co. Inc. Nationa l Cit y Ban k Bldg Schroder W. 55 2 Rein a Regent e Shioji & Asano 35A E l Hoga r Filipin o Bldg Simo n A Cha n Bon a & Co. 84 2 Urbiztond o Si y Con g Bien g & Co. Inc. 12 3 Jua n Lun a Smith Bel l & Co. Ltd. Hongkong-Shang ha i Ban k Bldg Souther n Cros s Plantatio n Co. Davao Dava o S y Yoc o & Sons Inc. 6 Ingres o Tubb s Cordag e Co. P O Bo x 131 Manil a Vel a Hermanos 43 5 Ronquill o Wilbur-Elli s Co. 1 0 Sa n Gabrie l Wood O V. Davao Dava o Zuellig F E Co. Inc. 5 5 Rosari o ABACA Aguad o Hermanos 10 3 Balme s Bunnin g & Co. Inc. 13 5 Felip e I I Christern Huenefel d & Co. Inc. 71 1 Roma n Cosmo s Tradin g Co. 82 3 Urbiztond o Fernande z d e Celis 11 6 Beateri o German n & Co. Ltd. 15 6 Jua n Lun a Gonzales J. 32 2 Misericordi a KNOTTE D Kuenzl e & Streiff Inc. 34 3 T Pinpi n Philippin e Ne t an d Brai d Mfg Co. Inc. The 36 7 Jua n Lun a Olaquivel S. 61 5 Sa n Marcelin o S y Yoc o & Sons Inc. 6 Ingres o Ye k Hu a Tradin g Corporation 12 9 Jua n Lun a Zuellig F E Co. Inc. 5 5 Rosari o Christern Roma n ABAC A CLOT H (SINAMAY) Huenefel d & Co. Inc. 71 1 Werde r & Co. 6 Ingres o Zuellig F E Co. Inc. 5 5 Rosari o ABAC A SHOE S AN D SANDAL S Philippin e Fibe r Product s Corp. Esc o Bldg. Canonig o ABACA OTHE R PRODUCT S Philippin e

Fibe r Products Corp. Esc o Rios Lazara c/ o Manil a Tradin g Cente r Bldg. Canonig o an d Exchange 64 2 Riza l Ave CORDAG E AN D TWIN E Babcoc k & Co. W R. Inc. 1 4 E l Hoga r Bldg Johnson-Picket t Rop e Co. 2 Cristoba l Elizald e & Co. 84 5 M d e l a Industri a Manil a Cordag e Factory Cristoba l an d Felician o & Sisters Juan 11 5 Dasmarina s Oti s Genera l Manufacturin g Co. Inc. 90 0 Rios Lazara c/ o Manil a Tradin g Cente r Invernes s an d Exchang e

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PHILIPPINE CARNIVAL ASSOC IA TION 1 9 PHILIPPINE SUGA R INDUSTR Y HISTOR Y Suga r productio n i s on e o f th e leadin g an d mos t promisin g industrie s i n th e Philippine s today Suga r can e wa s cultivate d i n th e Island s lon g befor e Magella n discovere d th e Philippine s i n 1521 Histor y record s it s introductio n fro m Indi a an d Java wher e suga r can e i s believe d t o hav e bee n firs t cultivated althoug h som e Filipino s believ e i t t o b e indi genou s t o thes e islands TH E SUGA R EXPORT S O F TH E PHILIPPINE S FO R TH E LAS T FIV E YEAR S PRODUCTIO N Quantit y Valu e Year s Kilo s Peso s 19 3 0 892,468,00 0 114,664,00 0 19 3 1 869,121,00 0 106,611,00 0 19 3 2 1,065,328,00 0 118,495,00 0 19 3 3 1,218,176,00 0 113,766,00 0 19 3 4 .1,499,222,00 0 162,784,00 0 Centrifuga l Muscovad o Quantit y Valu e Quantit y Valu e Yea r Metri c To n Peso s Metri c To n Peso s 19 3 0 709,70 7 98,625,38 1 6,90 1 409,43 2 19 3 1 711,84 4 93,237,85 6 61 3 28,62 2 19 3 2 959,181 110,661,40 9 26 1 11,88 4 19 3 3 1,023,40 8 119,721,37 2 1 8 1,50 0 19 3 4 1,093,98 3 122,832,74 2 6 5 2,28 9 Refine d Quantit y Valu e Metri c To n Peso s Tota l 19 3 0 27,37 2 5,445,63 8 743,98 0 104,480,45 1 19 3 1 40,47 5 6,659,73 2 752,93 2 99,926,21 0 19 3 2 57,12 6 8,930,47 6 1,016,56 8 119,603,76 9 19 3 3 55,22 7 8,943,97 9 1,078,65 3 118,666,85 1 19 3 4 58,796 8,074,13 0 1,152,84 1 130,909,16 1 Th e suga r industr y i s th e greates t singl e industr y i n th e country I t lead s al l other s i n th e valu e o f export s an d als o i n th e amoun t o f investment Th e tota l valu e o f suga r export s durin g th e yea r 193 4 amounte d t o P130,909,16 1 a s agains t f*37,411,29 1 fo r coconu t product s whic h obtaine d th e secon d place Th e tota l investmen t i n th e industr y i s abou t P451,500,000 I n spit e o f it s bein g a n America n industr y i n Philippin e soil numerou s legislation s hav e bee n aime d agains t i t i n th e America n Congress Th e Tydings-McDuffi e Law th e so-calle d Charte r o f Libert y o f th e Philippines limit s th e fre e suga r enterin g th e Unite d State s marke t t o 1,015,00 0 shor t tons I n addition a n expor t ta x i s t o b e levie d fro m th e sixt h yea r o f th e Commonwealth A t th e presen t rat e o f dut y i n th e Unite d States thi s expor t ta x wil l practicall y sto p th e exportatio n o f suga r t o th e Unite d State s o n th e sevent h yea r o f th e Commonwealth Th e graduate d expor t ta x provide d i n th e Ac t wil l b e a s follows : 5 % durin g th e 6t h yea r 0.2614 5 10 % durin g th e 7t h yea r 0.5229 1 15 % durin g th e 8t h yea r 0.7843 6 20 % durin g th e 9t h yea r 1.0458 2 25 % durin g th e 10t h yea r 1.3072 7 Th e outloo k fo r th e industr y unde r th e presen t law s i s indee d ver y discouraging Nur ture d unde r fre e trad e th e industr y ca n thriv e alon e unde r fre e trade Withou t th e Amer ica n marke t th e industr y wil l b e wipe d ou t an d th e investmen t a tota l lossfo r th e America n investors

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SUGAR CENTRAL S AN D THEI R CIT Y AGENCIE S O R OFFICE S AN D TRUSTEE S O N g TH E BOAR D O F TRUSTEES O F PHILIPPIN E SUGA R ASSOCIATIO N CENTRA L 1 Bacolod-Murci a Millin g C o 2 Binalbaga n Estate In c 3 Centra l Azucarer a d e Bai s 4 Centra l Azucarer a de l Danao. 5 Centra l Leono r 6 Centra l Palm a 7 Centra l Sa n Isidr o 8 Hawaiian-Philippin e C o 9 Isabel a Suga r Co. In c 10 Kabankala n Suga r C o 11 L a Carlot a Suga r Centra l 12 Lope z Suga r Mil l C o 13 Ma-a o Suga r Centra l C o 14 Nort h Negro s Suga r C o 15 Sa n Carlo s Millin g C o 16 Sa n Isidr o (D e l a Rama) 17 Sta Anicet a (D e la Rama) 18 Talisay-Sila y Mil l C o 19 Victoria s Millin g C o 20 Bataa n Suga r C o 21 Calamb a Suga r Estat e 22 Centra l Azucarer a d e Calataga n SITUATE D A T Bacolod Negro s Occ Binalbagan Neg Occ. Bais Negro s O r Escalante Neg Occ. Escalante Neg Occ. Kabankalan Neg Occ Kabankalan Neg Occ Silay Negro s Oc c Isabela Negro s Occ Kabankalan Neg Occ L a Carlota Neg Occ. F&brica Negro s Occ. Bago Negro s Oc c Manapla Negro s Occ. Sa n Carlos Neg Occ. Bago Negro s Oc c Talisay Neg Oc c Talisay Neg Oc c Victorias Neg Occ.. Balanga Bataa n Canlubang Laguna. Calatagan Batangas. CIT Y AGENC Y O R OFFICE S Phil Sug Central s Ag y Phil Sug Central s Ag y Cia Gral d e Tab Fils Non e Non e Cia Gral d e Tab Fils Vidaurrazag a y Mota. Welch-Fairchild Ltd.. Phil Sug Central s Ag y Lizarrag a Hermanos... Elizald e & C o Salvado r Aranet a Phil Sug Central s Agy M J Ossori o Alfre d D Coope r Esteba n d e la Rama Esteba n d e l a Rama Phil Sug Central s Ag y M J Ossori o 30 9 Masoni c Temple C S E. Manil a Ayal a v Ci a REPRESENTATIV E O N BOAR D O F TRUSTEE S O F P S A Rafae l R Aluna n Rafae l Corpu s A Go t S Lizare s Non-membe r Charle s H D a vie s

Charle s H Davie s W H Babbit t Candid o Montill a Carmel o Lizarrag a F V Kauffma n Salvador Aranet a C M Cotte r ma n S M Jone s Alfre d D Coope r Non-membe r Non-membe r Nicola s A Lizare s H J Youn g Non-membe r L Weinzheime r Alfons o Zobe l

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CENTRA L 23 Centra l Azucarer a d e Tarla c 24 Centra l Azucarer a de l Nort e 25 Centra l Azucarer a Do n Pedr o 26 Centra l Luzo n Millin g C o 27 Hin d Suga r C o 28 Luzo n Suga r C o 29 Mabalaca t Suga r C o 30 Mt Araya t Suga r C o 31 Nuev a Ecij a Suga r Mill s 32 Pampang a Suga r Developmen t Co.. 33 Pampang a Suga r Mill s 34 Paniqu i Suga r Mill s 35 Phil Suga r Estat e Dev C o 36 Asturia s Suga r Centra l 37 Centra l Lourde s 38 Centra l Santos-Lope z 39 Centra l Sara-Aju y 40 Phil Starc h an d Suga r C o 41 Pila r Suga r Centra l 42 Philippin e Millin g C o 43 Bogo-Medelli n Millin g C o 44 Ceb u Suga r Co 45 Ormo c Suga r Co. 46 Rosari o Suga r Mill s SITUATE D A T CIT Y AGENC Y O R OFFICE S REPRESENTATIV E O N BOAR D O F TRUSTEE S O F P S A Sa n Miguel Tarla c Candon Iloco s Su r Nasugbu Batanga s Bamban Tarla c Manaoag Pangasina n Calumpit Bulaca n Mabalacat Pampanga . Arayat Pampang a Cabiao Nuev a Ecij a Sa n Fernando Pampang a De l Carmen Pampanga Paniqui Tarla c Calamba Lagun a Sa n Juan Dumala g Dingle Iloil o Barotac Iloil o Ajuy Iloil o Janiwav Iloil o Pilar Capi z Sa n Jose Mirdor o Bogo Ceb u Talisav Ceb u Ormoc Leyt e Ormoc Leyte. Cia Gral d e Tab Fil s V Teus Manil a Roxa s y Ci a J V Ramire z R Rento n Hind Wm H Anderso n & C o C u Unjien g e Hijo s Lizarrag a Hermano s Felip e Buencamino J r Phil Sug Central s Ag y P S M. Manil a Non e P S E D Co. Manil a Ban k o f th e P I Esteba n d e la Ram a F R Santos Iloil o Elizald e & C o Non e Elizald e & C o Phil Millin g Co. Manil a Theo H Davie s & C o Theo H Davie s & C o Ramo n Aboitiz Ceb u Dr V Gonzalez Ceb u A Go t V Teu s Antoni o Roxa s Gargoll o J V Ramire z R Rento n Hin d A S Heywar d Non-membe r Felip e Fernande z Felip e Buencamino Jr W Trinida d L Weinzheime r Jos e Cojuangc o Eusebi o Orens e Pedr o J Campo s Non-membe r Francisc o R Santo s Joaqui n M Elizald e Dr N B Bac h Joaqui n M Elizald e j E H Steveno t G H Wilkinso n G G Gordo n Ramo n Aboiti z Non-membe r

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PHILIPPIN E CENTRIFUGA L SUGA R MILLS 1 1933-3 4 CRO P NAM E O F CORPORATIO N Asturia s Suga r Central In c Bacolod-Murci a Millin g Co. In c Bataa n Suga r Co. In c Binalbaga n Estate In c Bogo-Medelli n Millin g Co. Inc Calamb a Suga r Estat e Ceb u Suga r C o Centra l Azucarer a d e Bai s Centra l Azucarer a d e Calatagan Centra l Azucarer a de l Danao.. Centra l Azucarer a Do n Pedro. Centra l Azucarer a d e l a Ca r lota Centra l Azucarer a de l Nort e Centra l Azucarer a d e Tarlac... Hijo s d e F d e l a Ram a & Co Hijo s d e F d e l a Ram a & Co Hijo s d e F d e l a Ram a & Co Centra l Luzo n Millin g Co. Inc Centra l Santos-Lope z Centra l Sara-Ajuy Hawaiian-Philippin e C o Hijo s d e F d e l a Ram a & Co Hin d Suga r C o CENTRA L Asturia s B a colo d Balang a Binalbagan Bog o Calamb a Ceb u Bai s Calatagan . Dana o Do n Pedro L a Carlota Cando n Tarla c Leono r Lumangub. Talisa y Bamba n Santos-Lopez. Sara-Ajuy . Sila y Lourde s Manaoa g LOCATIO N Sa n Juan Dumalag Capi z Bacolod Occidenta l Negro s Balanga Bataa n Binalbagan Occidenta l Negros Bogo Ceb u Canlubang Lagun a Talisay Ceb u Bais Orienta l Negro s Calatagan Batanga s Escalante Occidenta l Negros. Nasugbu Batanga s L a Carlota Occidenta l Negros Candon Iloco s Su r Sa n Miguel Tarla c Escalante Occidenta l Negros. Bago Occidenta l Negro s Talisay Occidenta l Negro s Bamban Tarla c Barota c Nuevo Iloil o Ajuy Iloil o Silay Occidenta l Negro s Dingle Iloilo Pana y Manaoag Pangasina n Capacit y Ton pe r 2 4 Hrs 1,35 0 3,50 0 30 0 3,02 2 1,00 0 5,00 0 1,00 0 3,50 0 70 0 70 0 2,60 0 4,30 6 35 0 6,00 0 40 0 40 0 10 0 2,20 0 1,00 0 75 0 3,30 0 20 0 40 0 MANAGE R Mr Manue l Garci a Mr Olimpi o d e l a Ram a Mr Jos e M Valer o Mr Joh n Duma s Mr Alliste r Forbe s Mr L Weinzheime r Mr Georg e R Ewar t Mr Fermi n d e Urmenet a Mr Ramo n Pertier a Mr Simplici o Lizare s Mr Jos e Yrezaba l Mr Prospe r Verstock t Mr Marti n d e Eigure n Mr E C Zitkowski Supt Mr Esteba n d e l a Ram a Mr Esteba n d e l a Ram a Mr Esteba n d e l a Ram a Mr Modest o d e Cortabitart e Mr Francisc o R Santo s Mr F V Kauffmann Jr Mr R C Pitcair n Mr Esteba n d e l a Ram a Mr R Rento n Hin d

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NAM E O F CORPORATIO N Isabel a Suga r Co. In c Kabankala n Suga r Co. In c Lope z Suga r Centra l Mil l Co. Inc Luzo n Suga r Co. In c Ma-a o Suga r Centra l Co. In c Mabalaca t Suga r Compan y Moun t Araya t Suga r C o Nort h Negro s Suga r Co. In c Nuev a Ecij a Suga r Mills In c Ormo c Suga r C o Pampang a Suga r Developmen t Co Pampang a Suga r Mill s Paniqu i Suga r Mill s Philippin e Millin g C o Philippin e Starc h an d Suga r Co Philippin e Suga r Estate s Dev Co Pila r Suga r Centra l Rosari o Suga r Mills Salvado r Serra

Proprieto r Sa n Carlo s Millin g Co. Lt d Talisay-Sila y Millin g C o Victoria s Millin g C o Vidaurrazag a y Mot a CENTRA L Isabel a Beari n Lope z Calumpi t Ma-a o Mabalacat. Araya t Manapla . Cabia o Ormo c Pasudeco... De l Carmen Paniqu i Sa n Jose Janiuay . E l Real . Pila r Rosari o Palm a Sa n Carlos Talisay-Sila y Victorias Sa n Isidro. LOCATIO N Isabela Occidenta l Negro s Kabankalan Occidenta l Negros Fabrica Occidenta l Negro s Calumpit Bulaca n Bago Occidenta l Negro s Mabalacat Pampang a Arayat Pampang a Manapla Occidenta l Negros... Cabiao Nuev a Ecij a Ormoc Leyt e Sa n Fernando Pampang a De l Carmen Pampang a Paniqui Tarla c Sa n Jose Mindor o Janiuay Iloil o Calamba La g un a Pilar Capiz Pana y Ormoc Leyt e Kabankalan Occidenta l Negros Sa n Carlos Occidenta l Negros. Talisay Occidenta l Negro s Victorias Occidenta l Negros.. Kabankalan Occidenta l Negros Capacit y Ton pe r 2 4 Hrs 2,48 0 85 0 1,00 0 50 0 3,00 0 25 6 1,00 0 3,60 0 30 0 60 0 4,80 0 4,20 0 75 8 1,55 0 85 0 75 0 75 0 20 0 60 0 3,00 0 4,00 0 2,30 0 68 0 MANAGE R Hon Gi l Montill a Mr Guillerm o Lizarrag a Mr Carlo s S Lope z Mr Josep h Wylli e Mr Jos e L Aranet a Mr Joaqui n Dayri t Mr Danie l Agua s Folc h Mr F E Greenfiel d Mr F Buencamino Jr Mr Paulin o Aboiti z Mr Wencesla o Trinida d Mr L Weinzheime r Ho n Jos e Cojuangc o Mr Lui s R Yangc o Dr N B Bac h Mr Gabrie l Viva r Mr Ysaa c d e Aran a Dr Virgili o Gonzale z Mr Pabl o Gurruchar i Mr C L Hoga n Mr Cesa r Ledesm a Mr J J Ossori o Mr Jesu s Bilba o Compile d b y th e Philippin e Suga r Association hours Summary : 4 6 Factories Dail y can e capacit y 80,10 2 metri c ton s can e pe r 2 4

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2 4 COMMERCIAL HANDBOOK EXPORTERS OTHE R PRODUCT S ALCOHOL INDUSTRIA L Aguad o Hermanos 10 3 Balme s Ayal a Distillery The 630-65 2 Echagu e Calamb a Suga r Estate G d e lo s Reye s Bldg Elizald e & Co. 84 5 M d e l a Industri a L a Cop a Distillery 92 9 Magdalen a L a Refineria 49 5 Jua n Lun a L a Rosari o Distillery 100 1 R Hidalg o Philippin e Ne t an d Brai d Mfg Co. 36 7 Jua n Lun a L a Tondena Inc. Palanc a Bldg Nort h Negro s Suga r Co. Chac o Bldg Tandua y Distillery 34 8 Tandua y CIGAR S Alhambr a Ciga r an d Cigarett e Mfg Co. 3 1 Tayuma n Cia Gral d e Tabaco s d e Filipinas 21 2 Marque z d e Comilla s E l Aguila 8 6 Plaz a Dila o E l Oriente Fabric a d e Tabacos Inc. 73 2 Evangelist a Forbes Mun n & Co. Ltd. 11 3 Muell e d e Binond o Germinal Inc. Sangandaan Caloocan Riza l Helen a Ciga r Company 3 6 Novaliche s Katubusa n Ciga r an d Cigarett e Factory Inc. 41 9 Clave l L a Comercial Malabon Riza l L a Conchita 200 9 Jua n Lun a L a Favorit a Ciga r Factory 120 7 Arlegu i L a Flo r d e Inta l Ciga r Mfg Co. 3 1 Ta yuma n L a Flo r d e Luzon 70 1 Clave l L a Insula r Ciga r an d Cigarett e Mfg Co. Inc. 20 Plaz a Caldero n d e l a Barc a L a Nobleza 40 9 Tayuma n L a Prueb a Tobacco Inc. 73 2 Evangelist a L a Trinida d Ciga r Factory 73 2 Evangelist a L a Yeban a Co. Inc. 5 7 Gastambid e Merita s Ciga r Factory 73 2 Evangelist a Standar d Ciga r Factory 120 7 Arlegu i CIGARETTE S Alhambr a Ciga r an d Cigarett e Mfg Co. 3 1 Tayuma n B B B y L a Ideal Inc. 54 2 Echagu e Cia Gral d e Tabaco s d e Filipinas Marque z d e Comilla s E l Aguila 8 6 Plaz a Dila o E l Orient e Fabric a d e Tabacos Inc. Evangelist a Germinal Inc. Sangandaan Caloocan Riza l Helen a Ciga r Co. 3 6 Novaliche s Katubusa n Ciga r an d Cigarett e Factory Inc. 41 9 Clave l 21 2 73 2 L a Ciuda d d e Nanking 41 4 Salaza r L a Flo r d e l a Isabela 85 1 Salaza r L a Insula r Ciga r an d Cigarett e Factory Inc. 20 Plaz a Caldero n d e la Barc a L a Nobleza 40 9 Tayuma n L a Prueb a Tobacc o Co. Inc. 73 2 Evan gelist a L a Yeban a Co. Inc. 5 7 Gastambid e Philippin e Aromati c Ciga r Mfg Co. Inc. 66 1 Magdalen a Viv a L a Emerit a y L a Pureza 55 5 Mise ricordi a COPR A Aboiti z & Company Cebu Ceb u Atkins Krol l & Co. Inc. Insula r Lif e Bldg Babcock W R & Co. E l Hoga r Filipin o Bldg Behn Meye r & Co. H Mij. 22 7 Davi d Bi o & Chuan Inc. 68 5 Benavide s Calamb a Suga r Estate G d e lo s Reye s Bldg Carrero Vida l & Co. Inc. Isl a d e Pr o viso r Castro Joaqui n & Co. 16 8 Comercio Cebu Ceb u Cia Gral d e Tabaco s d e Filipinas 21 2 Marque s d e Comilla s Compani a Maritima 10 9 Jua n Lun a Daid o Boek i Kaisha Ltd. Hongkon g Ban k Bldg D y Bunci o & Co. Inc. 19 1 Muell e d e Binond o D y T e & Company 6 3 F Gonzales Cebu Ceb u E l Dorad o Oi l Works 30 8 Nationa l Cit y Ban k Bldg En g Bi o Juat Inc. 72 4 Magdalen a Erquiaga B de Inc. 90 9 Indian a Forbes Mun n & Co. Ltd. 11 3 Muell e d e Binond o Furukaw a Plantatio n Co. Inc. Hongkon g Ban k Bldg Gotiac o Hermanos Inc. 9 2 Morga Cebu Ceb u Gutierre z Hermanos 11 6 Beateri o Internationa l Harveste r Co o f Phil. Chac o Bldg Ja o Cu i Pien 41 9 Jua n Lun a Hanson Ort h & Stevenson U y Chac o Bldg Hen g Li m & Co. Inc. Cebu Ceb u Ke r & Company 1 0 Sa n Gabrie l L i Sen g Gia p & Co. 12 9 Muell e d e Binond o Li m Tia n Ten g & Co. 8 3 F Gonzales Cebu Ceb u L u D o & L u Y m Co. 20 3 Plaridel Cebu Ceb u Madriga l & Co. 8 M de l Banc o Naciona l Mitsu i Bussa n Kaisha Ltd. Nationa l Cit y Ban k Bldg Moll Esperanza Tigaon Cam Su r Oht a Developmen t Co. Ltd. Insula r Lif e Bldg

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Philippin e Refinin g Co. Inc. 103 5 Isaa c Procto r & Gambl e Tradin g Co. 16 9 Co mercio Cebu Ceb u Qu a Che e Gan 34 3 Elcan o Qua n Ke e Chauk 41 1 Poblet e Roxa s y Compania 71 9 Echagu e Si y Con g Bien g & Co. Ltd. 12 3 Jua n Lun a Smith Bel l & Co. Ltd. Hongkong-Shangha i Ban k Bldg Spencer Kellog g & Son s (Phil.) Inc. Toma s Claudi o S y Yoc o & Sons Inc. 6 Ingres o Templeton Georg e D. 14 5 Herra n Ton g Hin g & Company 2 6 Plaridel Cebu Ceb u T y Chauc o & Co. Inc. 33 3 Elcan o U y Matia o & Co. 17 2 Comercio Cebu Ceb u Wilbur-Elli s Co. Insula r Lif e Bldg Wis e & Company Inc. 17 4 Jua n Lun a Ye k Hu a Tradin g Co. 12 9 Jua n Lun a COPR A Behn Meye r & Co. H Mij. 22 7 Davi d Carrero Vida l & Co. Isl a d e Pr o viso r Christern Huenefel d & Co. Inc. 71 1 Roma n Compani a Maritima 10 9 Jua n Lun a Forbes Mun n & Co. Ltd. 11 3 Muell e d e Binond o Hanso n & Ort h & Stevenson Inc. U y Chac o Bldg Ja o Cu i Pien 41 9 Jua n Lun a L o An g Cheim 6 4 Zulueta Cebu Ceb u CAK E Luzo n Industria l Corporation U y Chac o Bldg Mitsu i Bussa n Kaisha Ltd. Nationa l Cit y Ban k Bldg Philippin e Manufacturin g Co. 24 4 Davi d Philippin e Refinin g Co. Inc. 103 5 Isaa c Pera l Spencer Kello g & Sons Inc. Toma s Claudi o Wilbur-Elli s Co. Insula r Lif e Bldg Wis e & Company Inc. 17 4 Jua n Lun a Zuellig F E. Inc. 5 5 Rosari o COCONUT Blu e Ba r Coconu t Co. Inc. 30 1 Fernande z Bldg Calamb a Suga r Estate G d e lo s Reye s Bldg Frankli n Bake r Co o f Philippines P.V.O Grounds Purez a Mitsu i Bussa n Kaisha Ltd. Nationa l Cit y Ban k Bldg Re d V Desiccate d Co. Ltd. c/ o Smith Bel l & Co. Ltd. Hongkong-Shangha i Ban k Bldg GOIR COCONU T FIBE R Calamb a Suga r Estate G d e lo s Reye s Bldg Parson s Hardware Inc. 80 5 Echagu e Arm y an d Nav y Ha t Store The 47 0 M H de l Pila r A wa d & Co. E. 43 5 Jua n Lun a Badill o Embroider y Co. 2 5 Cortad a Bardwil l Brothers 25 2 Plaz a Guipi t Blanc a Nieve 42 2 M H de l Pila r Brown Louise 1 2 Sa n Lui s Cacho M. 23 3 Gral Lun a Domingo C F. Mrs. 120 9 Carolin a Easter n Isle s Impor t Co. 9 2 Balme s Feltma n Bros. 144 5 Californi a Frenc h Desig n Embroidery 61 2 Isaa c Pera l Iserson A S. 20 9 Gral Solan o Lamber t Sale s Co. Inc. 145 3 Gra b Lun a Lauritzen B M. 61 2 Isaa c Pera l Mallouk Elia s & Brother 14 5 Nagtaha n Malloy J E Co. Inc. 298 3 Herra n Manil a Hand-Mad e Embroider y Co. Inc. 23 4 Isaa c Pera l Mandanas Embroider y Store 50 5 M H de l Pila r Marshall Fiel d & Co. 90 1 Lepant o Philippin e Han d Embroidery 64 8 M H de l Pila r Portill o Ha t Store 41 3 A Mabin i Salam y Brothers 10 4 Guna o Shalo m & Co. 44 6 Legard a Solis Benit a A. Mrs. 1 2 Cortad a Taguibao' s Ha t Factory 7 3 Rea l Ysmae l & Co. Inc. Juan 34 8 Echagu e FIBER Abustan Simeon 75 9 Sa n Sebastia n Aguad o Hermanos 10 3 Balme s Bunnin g & Co. Inc. 105-16 5 Felip e I I Christern Huenefel d & Co. Inc. 71 1 Roma n Commercia l Broke r Co. 45 6 Dasmarina s Cosmo s Tradin g Co. 82 3 Urbiztond o German n & Co. Ltd. 15 6 Jua n Lun a Gonzales J. 32 2 Misericordi a Kuenzl e & Streiff Inc. 34 3 T Pinpi n BUNTA L Levy Jacob 33 4 Misericordi a Mitsu i Bussa n Kaisha Ltd. Nationa l Cit y Ban k Bldg Reither-Akerman E. Co. 14 3 Jua n Lun a Portill o Ha t Factory 41 2 A Mabin i Schroder W. 52 2 Rein a Regent e Werde r & Co. Ltd. 6 Ingres o Ye k Hu a Tradin g Corp. 12 9 Jua n Lun a Zuellig F E. Inc. 5 5 Rosari o

2 6 COMMERCIAL HANDBOOK D e Santo s Lun a FRUI T JUICES EXTRACT S Packin g Co. 196 3 Jua n Fi-ma 46 5 Leveriza Pasa y Rennolds Wm H. 12 9 Jua n Lun a Argu z Foo d Pacldn g Co. 142 7 Washingto n Ave "Banahaw" 326-33 0 Carried o FRUI T PRESERVE S D e Santo s Packin g Co. 196 3 Jua n Lun a Tropi c Product s Co. Inc. Purez a St. Sta Mes a GOL D EXPORTER S Antamo k Goldfield s Minin g Co. 4t h Foor G d e lo s Reve s Bldg Bagui o Gol d Minin g Company 4t h Floor G d e lo s Reye s Bldg Balato c Minin g Company 610-1 4 Nationa l Cit y Ban k Bldg Bengue t Consolidate d Minin g Co. 610-1 4 Nationa l Cit y Ban k Bldg Bengue t Exploration Inc. 4t h Floor G d e lo s Reye s Bldg Demonstratio n Gol d Mines Ltd. 20 4 Crysta l Arcad e Bldg Gol d Cree k Minin g Corporation 20 9 Na tiona l Cit y Ban k Bldg Ip o Gol d Mines Inc. 4t h Floor G d e lo s Reye s Bldg Itogo n Minin g Company 4t h Floor G d e lo s Reye s Bldg I X L Minin g Company Aroroy Masbat e Paniqu i Mines Arorov Masbat e Suyo c Consolidate d Minin g Co. G d e lo s Reye s Bldg Unite d Paracal e Minin g Co. G d e lo s Reye s Bldg GU M COPA L (Almaciga) Aguad o Hermanos 10 3 Balme s Bunnin g & Co. Inc. 13 5 Felip e I I Christern Huenefel d & Co. Inc. Roma n Cosmo s Tradin g Co. 82 3 Urbiztond o Gonzales J. 32 2 Misericordi a Guerra Nicolas 40 5 M H de l Pila r Kuenzl e & Streiff Inc. 34 3 T Pinpi n Oht a Developmen t Co. Insula r Lif e Bldg 71 1 Manil a Sale s Corp. 50 1 Fernande z Bldg Mitsu i Bussa n Kaisha Ltd. Nationa l Cit y Ban k Bldg Schroder W. 55 2 Rein a Regent e Zuellig F E. Inc. 5 5 Rosari o Aguad o Hermanos 10 3 Balme s Bunnin g & Co. Inc. 13 5 Felip e I I Christern Huenefel d & Co, Inc. 71 1 Roma n Cosmo s Tradin g Co. 82 3 Urbiztond o German n & Co. Ltd. 15 6 Jua n Lun a Gonzales J. 32 2 Misericordi a GU M ELEM I (Bre a Blanca) Kuenzl e & Streiff Inc. 34 3 T Pinpi n Manil a Sale s Corporation 50 1 Fernande z Bldg Philippin e Ne t an d Brai d Mfg Co. Inc. 36 7 Jua n Lun a Schroder W. 55 2 Rein a Regent e Zuellig F E. Inc. 5 5 Rosari o HAT S Aguad o Hermanos 10 3 Balme s Associate d Business Inc. 10 5 And a Arm v an d Nav y Ha t Store 47 0 M H de l Pila r Aurelia' s Ha t an d Dress 80-8 2 Rea l Bunnin g & Co. Inc. 135-16 5 Felip e I I Christern Huenefel d & Co. Inc. 71 1 Roma n Cosmo s Tradin g Co. 82 3 Urbiztond o

Ferrazzini Inc. Anselmo 80 5 Sto Crist o Fria s Ha t Store 90 5 Ilay a German n & Co. Ltd. 15 6 Jua n Lun a Gonzales J. 32 2 Misericordi a Kuenzl e & Streiff Inc. 34 3 T Pinpi n Levy Jacob 33 4 Misericordi a Manil a Hand-Mad e Embroider y Co. Inc. 23 4 Isaa c Pera l Manil a Ha t Factory 32 0 M H de l Pila r Manil a Sale s Corporation 50 1 Fernande z Mapa Ciril o Ha t Factory 32 9 Lavezare s Nippo n Bazar 2 2 Plaz a Morag a Philippin e Ne t an d Brai d Mfg Co. Inc. The 36 7 Jua n Lun a Pineda M & Co. 10 5 Rea l Portill o Ha t Factory 41 3 A Mabin i Smith Bel l & Co. Ltd. Hongkon g Ban k Bldg Schroder W. 55 2 Rein a Regent e Taguibao' s Ha t Factory 7 3 Rea l Velos o & Co. J. 6 9 Rea l Warner Barne s & Co. Ltd. Samanill o Bldg Werde r & Co. 6 Ingres o Ye k Hu a Tradin g Corp. 12 9 Jua n Lun a Zuellig F E. Inc. 5 5 Rosari o

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PHILIPPINE CARNIVAL ASSOC IA TION 2 7 LEA F TOBACC O (Unstemmed) Aguad o Hermanos 10 3 Balme s Friede r S & Son s Co. 3 6 Novaliche s Bunnin g & Co. Inc. 13 5 Felip e I I G o Fa y & Co. 44 3 Salaza r Cha n Chua n Enriqu e Lete 40 3 Jahonero s Pujalte Miguel 1 Plaz a Morag a LEA F TOBA C Aguad o Hermanos 10 3 Balme s Alhambr a Ciga r an d Cigarett e Mfg Co. 3 1 Tayuma n Bunnin g & Co. Inc. 13 5 Felip e I I Compani a Gral d e Tabaco s d e Filipinas 21 2 M d e Comilla s Cha n Chuan Enriqu e Lete 40 3 Jabo 0 (Stemmed) nero s Friede r S & Son s Co. 3 6 Novaliche s G o Fa v & Co. 44 3 Salaza r Li m Genco A M & Co. 74 3 Elcan o Samso n Hermano s y Cia. Inc. 200 9 Jua n Lun a U y Seco Miguel 52 3 Jua n Lun a Anaka n Lumbe r Co. 84 5 M d e l a Industri a Atlantic Gul f an d Pacifi c Co. 7 1 M d e l a Industri a Butua n Sa w Mill Cebu Ceb u Cadwallader-Gibso n Lumbe r Co. 6 3 Nag taha n De e C Chua n & Sons Inc. 1 6 Sole r De e Hon g Lu e & Co. Inc. 920-95 0 Jua n Lun a D y Pa c & Co. Inc. 13 2 Jua n Lun a Eduard o C o Seten g & Co. 61 0 Tandua y Estat e o f M O Yeloso Inc. Cebu Ceb u Filipina s Lumbe r Co. Inc. 12 3 Jua n Lun a Findlay Milla r Timbe r Co. 100 0 Cor deleri a Gotauc o & Co. Inc. 21 4 Sole r Hercule s Lumbe r Co. 153-15 5 Pa z Iliga n Lumbe r Co. Cebu Ceb u Insula r Lumbe r Co. Perez-Samanill o Bldg Lagom a Lumbe r Mill Cebu Ceb u Mindana o Lumbe r Co. Inc. 66 0 Alvarad o Mitsu i Bussa n Kaisha Ltd. Nationa l Cit y Ban k Bldg Negro s Phil Lumbe r Co. 102 8 Jua n Lun a Osak a Boek i Kaisha Ltd. 44 6 Dasmari na s Philippin e Lumbe r Exportatio n Co. Ltd. 75 8 Legard a Philippin e Lumbe r Mfg Co. 1 6 Sole r Por t Lamo n Lumbe r Co. 8 Muell e de l Banc o Naciona l Por t Leba k Lumbe r Co. 53 4 Avile s Sa n Jos e Lumbe r Co. 29 0 R Hidalg o Si y Con g Bien g & Co. Inc. 12 3 Jua n Lun a Sumagu i Timbe r Co. Inc. 60 3 Heacoc k Bldg Sant a Clar a Lumbe r Co. 90 1 Dagupa n Tuaso n & Sampedro Inc. 81 7 Glob o d e Or o Wilbur-Elli s Company Insula r Lif e Bldg Wis e & Company Inc. 17 4 Jua n Lun a Zambale s Lumbe r Co. 92 0 Jua n Lun a Aboiti z & Co. Inc. 8 8 Jua n Lun a Daid o Boek i Kaisha Ltd. Insula r Lif e Bldg Gotiaoc o Hermanos Inc. 9 2 Moraga Cebu Ceb u Hijo s d e F Escano Call e Martinez Cebu Ceb u Internationa l Harveste r Co. 15 4 Marque z d e Comilla s Ke r & Companv 1 0 Sa n Gabrie l Mitsu i Bussa n Kaisha Ltd. Nationa l Cit y Ban k Bldg Saleeb y Fibe r Co. Inc. 32 5 Nationa l Cit y Ban k Bldg Smith Bel l & Co. Ltd. Nationa l Cit y Ban k Bldg Stevenson W F & Co. Inc. Morga Cebu Ceb u MONG O Nippo n Bazar 2 2 Plaz a Morag a OI L ESSENTIAL (ILANG-ILANG) Botic a Boie 9 5 Escolt a Manil a Ylang-Ylan g Distillery 15 3 Jua n Botic a d e Sta Cruz 10 6 Plaz a Goit i Lun a Gonzales J. 32 2 Misericordi a Martini G. 6 5 Doming o Santiago Sta Mes a

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2 8 COMMERCIAL HANDBOOK OIL COCONU T Carrero Vida l & Co. Inc. Pr o viso r Islan d Christern Huenefei d & Co. Inc. 71 1 Roma n Ja o Cu i Pien 41 9 Jua n Lun a Le e An g Cheim Cebu Ceb u L u D o & L u Y m Co. 20 3 Plaridel Cebu Ceb u Luzo n Industria l Corporation U y Chac o Rldg Philippin e Ne t an d Brai d Mfg Co. Inc. 36 7 Jua n Lun a Philippin e Manufacturin g Co. 24 4 Davi d Philippin e Refinin g Co. Inc. 103 5 Isaa c Pera l Spencer,Kellog g & Sons Inc. Toma s Claudi o Templeton Georg e D. 14 5 Herra n Wilbur-Elli s Co. Insula r Lif e Bldg Wis e & Co. 17 4 Jua n Lun a PEAR L BUTTON S Philippin e Butto n Corporation 82 8 Mise Mabin i ricordia Yiegelmann Schroede r & Co. Inc. 45 6 Philippin e Pear l Butto n Works 47 8 A Dasmarina s REPTIL E SKI N Cosmo s Tradin g Co. 82 3 Urbiztond o Weideman's R. Reptil e Leathe r an d Nov Gonzales J. 32 2 Misericordi a elt y Store 2 8 Dewe y Boulevar d Taguibao' s Ha t Factory 7 3 Rea l RIC E Aguado Manuel 50 3 Colorad o Atkins Krol l & Co. Insula r Lif e Bldg Babcoc k & Co. W R. 1 4 E l Hoga r Filipin o Bldg Buny Fortunata 82 3 Dagupa n Borja Jos 6 de 93 5 Dagupa n Chen g Sion g Lam 100 1 Dagupa n Chu a Ch o Ching 5 7 Sole r Chuaka y & Co. M. 26 7 Jua n Lun a Erquiaga B de Inc. 90 9 Indian a Fres h Foo d Co. 90 9 Sa n Fernand o Gamboa Francisco 121 5 Narr a Garcia Eutiquiano 81 9 Rein a Regent e Get z Bros Co. G d e lo s Reye s Bldg Itel o Coop Marketin g Assn. 91 1 Dagupa n L i Sen g Gia p & Co. 12 9 M d e Binond o Lopez Alejandro 106 0 Azcarrag a Me n Hing 42 7 Jua n Lun a Qua n Ke e Chauk 41 1 Poblet e Pinao d Cooperativ e Association 94 3 Da gupa n Urquico Mariano 50 3 Colorad o Roxa s y Cia. 71 9 Echagu e Si y Con g Bien g &

Co. Inc. 12 3 Jua n Lun a Takahash i & Co. H. 75 3 Tabor a Tempieton Georg e D. 14 5 Herra n Warner Barne s & Co. Samanill o Bldg Ye k Hu a Tradin g Corp. 12 9 Jua n Lun a RUBBER RA W Menz i & Company 17 4 Jua n Lun a America n Rubbe r Co. Isabela Basila n SHELLCRAF T Manil a Shel l Ar t Works 24 5 M H de l Philippin e Shel l Craf t Corporation 47 8 A Pila r Mabin i Pasa y ShelLCraf t an d Pasa y Iro n Works Velmonte' s Ar t Novelt y Co. 101 8 Mise The 72 9 F B Harrison Pasa y ricordi a Garcia Pacian o T. Jolo Sul u Gonzales J. 32 2 Misericordi a SPONGE S Manil a Butto n Factory Inc. 45 6 Dasma SUGA R Calamb a Suga r Estate G d e lo s Reye s Bldg Centra l Azucarer a d e Calatagan c/ o Ayal a y Cia. Filipina s Bldg Centra l Azucarer a d e Do n Pedro 71 9 Echagu e Centra l Luzo n Millin g Co. Inc. 32 9 Crysta l Arcad e Cia Genera l d e Tabaco s d e Filipinas 21 2 M d e Comilla s Elizald e y Cia. 84 5 M d e l a Industri a Insula r Suga r Refinin g Corp. 22 8 Nationa l Cit y Ban k Bldg Ke r & Co. Ltd. 1 0 Sa n Gabrie l Malabo n Suga r Co. Nationa l Cit y Ban k Bldg Philippin e Suga r Centra l Agency Masoni c Temple Escolt a Roxa s y Cia. 71 9 Echagu e Sa n Carlo s Millin g Co. Inc. U y ChacoBldg Simo n A Cha n Bon a & Co. 84 3 Urbiz tond o Si y Con g Bien g & Co. 12 3 Jua n Lun a Smith Bel l & Co. Ltd. Hongkon g Ban k Bldg Spreckel s Philippin e Co. 41 5 Heacoc k Bldg Warner Barne s & Co. Ltd. Perez-Sama nill o Bldg

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PHILIPPINE CARNIVAL ASSOC IA TION 2 9 SUGAR CENTRIFUGA L Babcoc k & Co. W R. 1 4 E l Hoga r Bldg N g Chi n Ben g Hermanos 36 1 Jua n Lun a Cia Genera l d e Tabaco s d e Filipinas 21 2 Pampang a Suga r Mills G d e lo s Reye s Marque z d e Comilla s Bldg Centra l Luzo n Millin g Co. Inc. 32 9 Crysta l Roxa s y Cia. 71 9 Echagu e Arcad e Bldg Spreckel s Philippin e Co. 41 5 Heacoc k Insula r Suga r E,efinin g Corporation 22 8 Bldg Nationa l Cit y Ban k Bldg Warner Barne s & Co. Ltd. Perez-Sama Ke r & Company 1 0 Sa n Gabrie l nill o Bldg SUGAR REFINE D Insula r Suga r Refinin g Corp. Nationa l Ban k Bldg Cit y Ban k Bldg N g Chi n Ben g Hermanos 36 1 Jua n Lun a Malabo n Suga r Co. Hongkong-Shangha i Victoria s Millin g Co. Inc. U y Chac o Bldg TOBACC O LEA F Aguad o Hermanos 10 3 Balme s Alhambr a Ciga r an d Cig Mfg Co. 3 1 Tayuma n Bunnin g & Co. Inc. 13 5 Felip e I I Cha n Bon a & Co. Simon 84 3 Urbiztond o Christern Huenefel d & Co. Inc. 71 1 Roma n Cia Gral d e Tabaco s d e Filipinas 21 2 M d e Comilla s "E l Oriente Fdbric a d e Tabacos Inc. 73 2 Evangelist a Forbes Mun n & Co. Ltd. 11 3 M d e Binond o Frieaer S & Son s Co. 3 6 Novaliche s G o Fa y & Co. Inc. 44 3 Salaza r Helen a Ciga r Co. 3 6 Novaliche s L a Prueb a Tobacc o Co. Inc. 73 2 Evan gelist a Li m Genc o & Co. Vda d e A M H. 74 3 Eican o Pujalte Miguel 3 Plaz a Morag a Roxa s y Cia. 71 9 Echagu e U y Seco Miguel 52 3 Jua n Lun a TOBACC O SCRAP STRIPPE D FILLE R AN D CIGA R END S Aguad o Hermanos 10 3 Balme s Alhambr a Ciga r an d Cigarett e Mfg Co. 3 1 Tayuma n Bunnin g & Co. Inc. 13 5 Felip e I I Christern Huenefel d & Co. Inc. 71 1 Roma n E l Aguila Plaz a Dila o Cla Gral d e Tabaco s d e Filipinas 21 2 Marque z d e Comilla s G o Fa y & Co. 44 3 Salaza r Helen a Ciga r Factory 3 6 Novaliche s L a Comercia l Ciga r Factory 120 7 Arlegu i L a Flo r d e l a Isabel a Ciga r Factory 21 2 M d e Comilla s L a Flo r d e Luzon Inc. 70 1 Clave l L a Insula r Ciga r an d Cigarett e Factory Inc. 2 0 P Caldero n d e l a Barc a L a Yeban a Ciga r an d Cigarett e Factory 5 7 Gastambid e Minerv a Ciga r Corporation 221 9 Azcarrag a Pujalte Miguel 3 Plaz a Morag a TOBACC O (SMOKIN G O R CUT) Alhambr a Ciga r an d Cigarett e Mfg Co. 3 1 Tayuma n B B B y L a Ideal 54 2 Echagu e E l Oriente Inc. 73 2 Evangelist a L a Flo r d e la Isabel a Ciga r Factory 21 2 M d e Comilla s L a Insula r Ciga r an d Cigarett e Factory Inc. 2 0 P C d e l a Barc a L a Yeban a Ciga r an d Cigarett e Factory 5 7 Gastambid e TOBACCO CHEWIN G Alhambr a Ciga r an d Cigarett e Mfg Co. B B B y L a Ideal 54 2 Echagu e 3 1 Tayuma n VEGETABL E LAR D Internationa l Oi l Factory 1 1 Riverside Philippin e Manufacturin g Co. 24 4 Davi d Sa n Jua n Zuellig F E. Inc. 5 5 Rosari o WINE S AN D LIQUOR S Destileri a Ayala 630-65 2 Echagu e L a Tondena Inc. Palanc a Bldg. Cor Elizald e & Company 84 5 M d e l a Industri a Barrac a an d Urbiztond o

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PAPtMN D IMPORT S o f th e PUIUPPII7 6 I5LRI7D S 193 4 Tota l Import s #=167,214,22 1 r BELGIU M 1.16 % L^-FRENC H E.INDIE S -.31 % B Y COUDTRIB S (Value s i n millio n Pesos) B Y J3P\TICL£ S (Value s i n millio n Pesos)

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PHILIPPINE CARNIVAL ASSOC !ATION 3 1 IMPORTER S AUTOMOBIL E AN D TRUCK S Automotiv e Sale s Co. Isl a d e Romer o Bachrac h Moto r Co. Inc. 25t h Street Por t Are a Daid o Boek i Kaisha Ltd. Hongkong Shangha i Ban k Bldg Estrell a Aut o Palace 536-56 8 Gandar a Insula r Motors Inc. 53 7 M de l Banc o

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3 8 COMMERCIAL HANDBOOK INDUSTRIA L ESTABLISHMENT S MANUFACTURER S ABAC A HAN D BAG S Almazan Aparo 187 1 Oroquiet a Azcarraga Severa Buhi Cam Sur o r c/ o Manil a Tradin g Cente r an d Exchang e Brioso Teotimo Majayjay La g una o r c/ o Manil a Tradin g Cente r an d Exchang e Francisco H M. Malabon Rizal c/ o Ma nil a Tradin g Cente r an d Exchang e Samson Alejandra Baliuag Bulacan c/ o Manil a Tradin g Cente r an d Exchang e ABAC A SLIPPER S Abac a Ar t Factorv Legaspi Alba v Arm v an d Nav y Ha t Store The 47 0 M H de l Pila r Amelia' s Ha t an d Dres s Store 80-8 4 Rea l Bermejo Antorio 44 4 P Parede s Nicolas Francisco c/ o Manil a Tradin g Cente r an d Exchang e Philippin e Fibe r Products Esc o Bldg. Canonig o Stree t Quimoo Mari a d e lo s Reyes c/ o Manil a Tradin g Cente r an d Exchang e Resito Julian c/ o Manil a Tradin g Cente r an d Exchang e ABAC A RUG S Abac a Ar t Factory Legasoi Alba y Lazar a Rios Malilipot Alba y Centenera Virgilio Goa Camarine s Su r AERATE D WATE R "Adelante Aerate d Wate r Factory

133 8 Jua n Luna Manil a Ayalde David 50 5 Barcelona Manil a Coron a Mfg Co. 71 7 R Hidalgo Manil a Idea l Aerate d Wate r Factory 54 0 Sto Cristo Manil a Isuan Inc. Isua n Bldg. Plaz a Dilao Manil a L a Elegancia 67 3 Benavides Manil a L a Independenci a Factory Laoag Iloeo s Nort e Lagun a Bottlin g Works Lilio Lagun a Luzo n Aerate d Wate r Corporation 16 5 G Tuason Manil a Manil a Aerate d Wate r Factory 73 5 Mi sericordia Manil a Marila o Minera l Water Marilao Bulaca n Milita r Sof t Drink Naga Camarine s Su r Nationa l Sof t Drink Naga Camarine s Su r Nationa l Tradin g Company 55 3 Riza l Ave. Manil a Nepomuceno Jua n D. Sto Rosario Angeles Pampang a P B Artesia n Wate r Co. Inc. 111-11 5 N Domingo Sa n Juan Riza l Place r Aerate d Wate r Factory 5004 T Pinpi n Philippin e Aerate d Wate r Co. 72 0 Miseri cordi a Reyn a Sof t Drinks Angeles Pampang a Sa n Migue l Brewery 13 2 Avile s Sinukua n Aerate d Water 41 5 Morione s Watson A B & Co. Inc. 50 4 Avile s ALCOHO L Binalbaga n Estate Inc. 4t h Floor Masoni c Templ e Calamb a Suga r Estate G d e lo s Reye s Bldg Centra l Azucarer a d e Bais 21 2 Marque z d e Comilla s Centra l Azucarer a d e Tarlac 21 2 Marque z d e Comilla s Destileri a Avala Inc. 65 2 Echagu e Destileri a Li m Tuac o & Co. Inc. 52 7 Gandar a Elizald e & Co. 84 5 M d e l a Industri a Kabankala n Suga r Co. 3 2 Hoga r Filipin o Bldg L a Cop a Destillerv 92 9 Magdalen a L a Refineria 49 5 Jua n Lun a L a Rosari o Distillery 100 1 R Hidalg o L a Tondena Inc. Barrac a an d Urbiztond o Ma-a o Suga r Centra l Agency 40 6 Masoni c Templ e Nort h Negro s Suga r Co. Inc. Chac o Bldg Pampang a Suga r Mills G d e lo s Reye s Bldg Philippin e Millin g Co. Luis-Pere z Samanill o Bldg Philippin e Ne t an d Brai d Mfg Co. Inc. 36 7 Jua n Lun a Sever o L y We e Hon g & Co. Iriga Camari ne s Su r Sin g Be e & Co. Iriga Camarine s Su r Tandua y Distillery 34 8 Tandua y Irure A S e n C. 185-18 7 Rea l Leo n & Co. B R de 69 8 Riza l Ave Orienta l Furnitur e Co. 34 2 T Pinpi n Philippin e Be d Factory 63 0 Sole r BED S Puyat Gonzal o & Sons Inc. 72 7 Solan a Quirog a Manufacturin g Co. 21 6 Tandua y Riza l Be d Factor y an d Furniture The 73 1 Riza l Ave

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n Manil a Hand-Mad e Embroider y Co. Inc. 23 4 Isaa c Pera l Mandana s Embroider y Store 60 5 M H de l Pila r Marshal l Fiel d & Co. 90 1 Lepant o Philippin e Embroider y Corp. 91 0 A Mabin i Philippin e Han d Embroidery 64 8 M H de l Pila r Pordll o Ha t Store 41 3 A Mabin i Salam y Bros. 10 4 Guna o Shalo m & Co. 44 6 Legard a Solis Benit a A. Mrs. 1 2 Cortad a Taguibao' s Ha t Factory 7 3 Rea l Velos o & Co. 6 9 Rea l Ysmae l & Co. Inc. Juan 34 8 Echagu e FRUI T PRESERVE S Ande s Tomat o Catsup c/ o Manil a Trading Cente r an d Exchang e Argu z Foo d Packin g Co. 142 7 Washingto n Ave "Banahaw" 326-33 0 Carried o Bocay o Lingayen Lingayen Pangasina n Bocay o Dagupan Dagupan Pangasina n Burea u o f Plan t Industry Sa n Andre s D e Santo s Packin g Co. 196 3 Jua n Lun a Destreza Anacleto 140 7 Azcarrag a Doden Mrs H. Mongo Sa n Francisc o de l MANUFACTURER S Mont e Eleazar Perfect o J. 265 2 Herra n Farmer' s Foo d Products Malolos Bulaca n Hamas Feliz a V de Pagsanjan Lagun a Roldan Francisc o & Co. 21 1 Conch a Paradies Richards Mrs. c/ o Manil a Tradin g Cente r an d Exchang e Suga r Far m Products Sucat Muntinlupa Riza l Tropi c Products Inc. Purez a St. Sam palo c

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s her e Ningp o used ; no t a Shangha i coin.) Swato w coin.) Tako w Yua n Dollar. Hongkon g) Britis h J Colombi a Gol d Pes o 1 Cost a Ric a Gol d Colo n Cub a Gol d Pes o 2 Czechoslovaki a Gol d Kron e Denmar k Gol d Kron e Dominica n Republi c Gol d Dolla r 2 Ecuado r Gol d Sucr e Egyp t Gol d Poun d (10 0 piastres) 9 Estoni a Gol d Kroo n Finlan d Gol d Markk a Franc e Gol d Fran c German y Gol d Reichsmar k Grea t Britai n Gol d Poun d Sterlin g 9 Greec e Gol d Drachm a Guatemal a Gol d Quetza l 2 Hait i Gol d Gourde Hondura s Gold Hungar y Gold Indi a (British) Gold Indo-Chin a Gold Ital y Gold Japa n Gold Latvi a Gold Lempira Pengo. Rupee.. Piaster. .lir a .Ye n La t 1 000 0 .014 4 .000 0 .243 4 .680 2 .668 4 .664 8 .639 4 .653 0 .618 4 .625 4 .647 8 .661 4 .626 8 .642 8 .651 6 .610 6 .617 4 .672 8 .647 8 .433 2 .439 6 .442 8 .946 6 .930 6 .000 0 .059 2 .536 0 .000 0 .400 0 .886 2 536 0 050 4 078 4 476 4 733 0 026 0 000 0 400 0 000 0 349 8 730 0 783 6 105 2 997 0 386 0 PLAZ A MCKINLE Y HOTE L Restauran t an d Refreshmen t Opposit e Cathedra l Churc h Nea r th e Fir e Station Intramuro s Telephon e 2-12-9 1 4 9 Plaz a McKinley Walle d Cit y Wheneve r yo u hav e Fiest a o r an y othe r Occasion jus t rin g u p TEL 2-18-6 5 an d w e wil l arrang e th e matte r fo r yo u wit h REASONABL E PRICE S PANCXTERI A RAMO N LE E 32 2 Ronquill o St.Opposit e Cin e Palac e R LEE Mgr I n answerin g advertisements pleas e mentio n thi s Carniva l Commercia l Handboo k

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PHILIPPINE CARNIVAL ASSOC IA TION 5 1 Liberia.. Gol d Dolla r 2.000 0 Lithuani a Gol d Lita s 200 0 Mexic o Gol d Pes o 997 0 Netherland s an d colonie s Gol d Guilde r (florin) 804 0 Newfoundlan d Gol d Dolla r 2.000 0 Nicaragu a Gol d Cordob a 2.000 0 Norwa y Gol d Kron e 536 0 Panam a Gol d Balbo a 2.000 0 Paragua y Gol d Pes o (Argentine) 1.929 6 Persi a Gol d Ria l 0974 Per u Gol d So l 560 0 Philippin e Island s Gol d Pes o 1.000 0 Polan d Gol d Zlot y 2244 Portuga l Gol d Escud o 0884 Rumani a Gol d Le u 012 0 Russi a Gol d Rubl e 1.Q29 2 Salvado r Gol d Colo n 1.000 0 Sia m Gol d Bah t (Tical) 884 8 Spai n Gol d Peset a 386 0 Strait s Settlement s Gol d Dolla r 1.135 6 Swede n Gol d Kron a 536 0 Switzerlan d Gol d Fran c 386 0 Turke y Gol d Piaste r 088 0 Urugua y Gol d Pes o 2.068 4 Venezuel a Gol d Boliva r 386 0 Yugoslavi a Gol d Dina r 035 2 CHAMBER S O F COMMERC E America n Chambe r o f Commerce18 0 David Camar a d e Comerci o Espanol a d e FilipinasCasin o Espanol Taf t Avenue Chambe r o f Commerc e o f th e Philippin e Islands103 1 Riza l Avenue Chambr e d e Commerc e Francais e Au x lie s Philippines5 0 Escolta Germa n Chambe r o f Commerc e o f th e Philippin e Islands Inc. c/ o Behn Meve r & Co. 22 7 David Japanes e Chambe r o f Commerc e o f ManilaInsula r Lif e Bldg Manil a Chambe r o f Commerce40 7 Nationa l Cit y Ban k Bldg Philippin e Chines e Genera l Chambe r o f Commerce50 8 Chin a Ban k Bldg BANK S Ban k o f th e Philippin e Islands The4 0 Plaz a d e Cervantes Chartere d Ban k o f India Australi a an d ChinaFilipina s Bldg. 2 1 Plaz a Moraga Chin a Bankin g CorporationChin a Ban k Bldg. Dasmarinas Hongkon g an d Shangha i Bankin g Corporation3 5 Jua n Luna Mont e d e Pieda d an d Saving s Bank7 5 Plaz a Goiti Nationa l Cit y Ban k o f Ne w YorkNationa l Cit y Ban k Bldg. Jua n Luna People s Ban k an d Trus t CompanyPeople s Ban k Bldg. Corne r Davi d an d Dasmarinas Philippin e Nationa l BankMasoni c Temple Escolta Philippin e Trus t Go.Mont e d e Pieda d Bldg. Plaz a Goiti Posta l Saving s BankBurea u o f Post s Bldg Yokoham a Speci e Bank Ltd. The3 4 Plaz a d e Cervantes Insula r Lif e Bldg LIS T O F INSURANC E COMPANIE S OPERATIN G I N TH E PHILIPPIN E ISLAND S O N DECEMBE R 31 193 4 DOMESTI C Name and Address of Company Kinds of Business Authorized Chin a Insula r an d Suret y Company In c Fire marine fidelity an d suret y 61 4 Gandar a Fa r Easter n Suret y an d Insuranc e Co. In c Fire marine fidelit y an d suret y 61 5 Teodor a Alons o Fidelit y an d Suret y Compan y o f th e P I Fire marine typhoon flood, earth Mont e d e Pieda d Bldg quak e an d suret y "Filipinas Compani a d e Seguro s Fire marine fidelity surety accident Filipina s Bldg earthquak e an d automobil e Filipina s Lif e Assuranc e Compan y Lif e Filipina s Bldg

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5 2 COMMERCIAL HANDBOOK Insula r Lif e Assuranc e Company Lt d Life healt h an d acciden t Insula r Lif e Bldg Luzo n Suret y Company In c Fire marine fidelity an d surety earth Regin a Bldg quake typhoon flood, tida l wave riots civi l commotion war civi l war revolutions rebellions militar y o r usurpe d power u s an d occupancy storm bombardment invasion in surrection moto r ca r an d burglar y insuranc e ManilaCompanl a d e Seguro s Fire marin e fidelity an d suret y 10 9 Jua n Lun a Metropolita n Insuranc e Compan y Fire marine earthquake tida l wave Perez-Samanill o Bldg typhoon wa r risk civi l commotion maliciou s damage moto r car publi c liability propert y damage fidelity an d surety plat e glas s an d burglar y Nationa l Lif e Insuranc e Compan y Lif e Regin a Bldg Philippin e Guarant y Company Inc. Th e Fire marine fidelity, surety automo Insula r Lif e Bldg bil e an d earthquak e shoc k Providen t Insuranc e Compan y Fire marine

earthquake tida l wave Regin a Buildin g typhoon wa r risk civi l commotion maliciou s damage moto r car publi c liability propert y damage jewelry fidelity an d surety plat e glas s an d burglar y Visaya n Suret y an d Insuranc e Compan y .Fidelit y an d suret y an d acciden t Gotiaoc o Bldg. Cebu Ceb u Ye k Ton g Li n Fir e an d Marin e Ins Co. Ltd. The .Fire marine fidelity, surety accident 32 0 Dasmarina s health lightning earthquak e shock earthquak e fire an d tida l wav e FOREIG N (AMERICAN) Agricultura l Insuranc e Compan y Fire marine typhoon earthquake Perez-Samanill o Bldg flood, tida l wave rain bombard ment invasion insurrection riot civi l war o r commotion militar y o r usurpe d power explosion aircraf t an d maliciou s damag e America n Insuranc e Company Fir e an d marin e 60 5 Dasmariha s Asi a Lif e Insuranc e Company In c Life acciden t an d healt h Perez-Samanill o Bldg Connecticu t Fir e Insuranc e Company Th e Fire marine moto r vehicles earth 15 5 Avile s quake inlan d navigatio n an d trans portation tornado windstor m an d cyclone hail sprinkle r leakage riot civi l commotion an d aircraf t Continenta l Insuranc e Company Th e Fire marine earthquak e shock Kneedle r Bldg typhoon flood, rio t an d civi l com motion an d los s o f profit s Fidelity-Phoni x Fir e Insuranc e Compan y Fire marine earthquake earthquak e Regin a Bldg shock typhoo n an d flood Fir e Associatio n o f Philadelphi a Fir e an d marin e 9 0 Rosari o Frankli n Fir e Insuranc e Co o f Philadelphia The.. Fir e an d Marin e 17 8 Jua n Lun a Glen s Fall s Insuranc e Compan y Fir e an d Marin e 17 1 Jua n Lun a Grea t America n Insuranc e Companv Fir e an d marin e Mont e d e Pieda d Bldg Hanove r Fir e Insuranc e Company Th e Fire marine moto r vehicle windstor m Regin a Bldg an d cyclone sprinkle r leakage riot civi l commotion explosion earth quake an d tida l wave

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glass persona l accident ty phoon flood rio t an d civi l com motion los s o f profit s an d lif t Fus o Marin e an d Fir e Insuranc e Co. Lt d Fir e an d marin e Perez-Samaniil o Bldg Genera l Insuranc e Co. Ltd. o f Triest e an d Venice Th e Fir e an d marin e 21 2 Marque s d e Comilla s Guardia n Assuranc e Co. Lt d .Fire marine lightning typhoon flood 1 0 Sa n Gabriel Cebu Cefou ; an d earthquak e Iloilo Iloil o Hongkon g Fir e Insuranc e Co. Lt d Fir e an d marin e 17 4 Jua n Luna Internationa l Assuranc e Company Lt d .Fire marine earthquake automobile Perez-Samaniil o Bldg persona l accident typhoon tida l wave thir d part y liability propert y damage burglary thef t an d healt h La w Unio n an d Roc k Insuranc e Co. Lt d Fire an d casualt y (excep t plat e glass Perez-Samaniil o Bldg sickness acciden t an d disease) Lega l an d Genera l Assuranc e Society Ltd. Fire earthquake war riots civi l com 12 9 Jua n Lun a motio n an d typhoo n Liverpoo l an d Londo n an d Glob e Insuranc e Co. Lt d Fire marine automobile plat e glass 17 4 Jua n Lun a los s o f profits genera l accident em ployers liability burglary house breaking larceny theft wate r dam ag e an d damag e b y aircraf t Londo n Assuranc e Corporation. Fire earthquak e shock typhoo n an d Chac o Bldg flood Londo n an d Scottis h Assuranc e Corp. Lt d Fir e an d earthquak e Perez-Samanill o Bldg Manufacturer s Lif e Insuranc e Co Lif e Kneedle r Bldg Marin e Insuranc e Company Lt d Marin e Chac o Bldg Netherland s Insuranc e Co. est 1845 Th e ..Fir e an d marin e 18 0 Jua n Lun a Ne w Indi a Assuranc e Co. Ltd. Th e Fir e an d marin e 17 4 Jua n Lun a Ne w Zealan d Insuranc e Co. Ltd Fir e an d marin e Chac o Bldg Nord-Deutsch e Versieherungs-Geselisehaf t Fir e 18 0 Jua n Lun a Nort h Britis h an d Mercantil e Insuranc e Co. Ltd. .Fire marine moto r car persona l acci Chac o Bldg. ; 10 9 Jua n Luna ; dent acciden t an d disease baggage Perez-Samanill o Bldg workmen' s compensation employers liability earthquak e fire an d shock an d lif t Nort h Chin a Insuranc e Co. Lt d Fire marin e an d casualt y (excep t 17 4 Jua n Lun a moto r car workmen' s compensatio n an d sicknes s an d disease) Norther n Assuranc e Co. Lt d Fire moto r car accident earthquak e Chac o Bldg. ; Perez-Samanill o Bldg fire an d shock typhoo n an d floo d Norwic h Unio n Fir e Insuranc e Society Lt d .Fire marine workmen' s compensa 12 9 Jua n Lun a tion earthquak e fire, earthquak e shock war riots civi l commotio n an d typhoo n

PHILIPPINE CARNIVAL ASSOC IA TION 5 5 Pear l Assuranc e Co. Lt d Fire workmen' s compensation light Perez-Samanill o Bldg ning storm flood, earthquake ex plosion wate r damage spontaneou s combustion burglary theft war riots civi l commotion s an d aircraf t Phoeni x Assuranc e Co. Lt d Fire marine lightning typhoon flood, 1 0 Sa n Gabriel ; 17 8 Jua n Luna ; earthquake accident workmen' s 21 2 Marque s d e Comilla s compensation rio t an d civi l commo tion explosion war volcani c eruption tida l wave los s o f rents sicknes s an d disease employers liability moto r car thunderbolt burglary house breaking larceny theft propert y damage an d thir d part y liabilit y Prudentia l Assuranc e Co. Lt d Fir e 9 0 Rosari o Roya l Insuranc e Co. Lt d Fire marine moto r car earthquak e 9 0 Rosario ; 11 3 Muell e d e Binond o shock workmen' s compensation acci den t an d health earthquak e fire plat e glass lif t an d liabilit y t o publi c Samaran g Se a an d Fir e Insuranc e Co. Lt d Fire marine workmen' s compensation 17 8 Jua n Lun a earthquake tida l wave flood, moto r car lightning wa r risks riot s an d civi l commotions typhoon accident sicknes s an d plat e glas s Scottis h Unio n an d Nationa l Insuranc e C o Fir e Chac o Bldg Se a Insuranc e Co. Ltd. Fire marine accident typhoon earth Perez-Samanill o Bldg quake moto r car persona l baggage war riots civi l commotion maliciou s damag e an d workmen' s compen satio n Sout h Britis h Insuranc e Co. Lt d Fir e an d marin e Hongkon g Ban k Bldg Su n Insuranc e Office Lt d Fire marine lightning typhoon flood, 1 0 Sa n Gabriel ; 34 3 T Pinpin ; earthquake moto r car workmen' s Nationa l Cit y Ban k Bldg compensation persona l accident sick ness disease volcani c eruption tida l wave los s o f rents persona l baggage rio t an d civi l commotion an d wa r Su n Lif e Assuranc e Co o f Canad a Lif e Heacoc k Bldg Switzerlan d Genera l Insuranc e Co. Lt d Fir e an d marin e 9 0 Rosari o Taish o Marin e an d Fir e Insuranc e Co. Lt d Fire marine transportation moto r Nationa l Cit y Ban k Bldg ca r an d persona l acciden t Thame s an d Merse y Marin e Insuranc e Co. Ltd. Marin e Nationa l Cit y Ban k Bldg Toki o Marin e an d Fir e Insuranc e Co. Lt d Fir e an d marin e Perez-Samanill o Bldg ; Nationa l Cit y Ban k Bldg Unio n Fire Acciden t an d Genera l Insuranc e Co. Fir e Nationa l Cit y Ban k Bldg Unio n Insuranc e Societ y o f Canton Lt d Fire marin e an d casualt y (excep t 17 4 Jua n Luna : Mont e d e Pieda d Bldg. ; moto r car workmen' s compensa Nationa l Cit y Ban k Bldg tion an d sicknes s an d disease) Worl d Auxiliar y Corporation Th e Marin e 17 4 Jua n Lun a Yangtsz e Insuranc e Association Lt d Fire marine accident typhoon earth 15 5 Aviles ; Perez-Samanill o Bldg quake moto r car persona l baggage war riot s an d civi l commotion maliciou s damag e an d consequentia l los s Yokoham a Fir e an d Marin e Insuranc e Co. Ltd.. Fir e an d marin e 17 8 Jua n Lun a Yorkshir e Insuranc e Co. Lt d Fire moto r ca r an d workmen' s com Chac o Bldg pensatio n

5 6 COMMERCIAL HANDBOOK LIS T O F BROKER S LICENSE D B Y TH E BUREA U O F COMMERC E FRO M JANUAR Y T O AUGUST 193 5 EXCHANG E BROKER S American-Orienta l Financ e Corp. 5t h Floor Samanill o Bldg Au g Pin 56 1 Jua n Lun a Cha i Nghia 80 9 Jabonero s Chin g Tan 91 7 Clave l Cha n Kuan 80 5 Ongpi n Cook Donal d A (Sub-Agent) P O Bo x 765 Manil a C o Kav 50 5 Sto Crist o C o Lo 111 1 Sta Elen a Cruz Sixt o d e l a 41 2 Gandar a Fua Poti n V. P O Bo x 113 7 Ga w Che e Kiong 21 7 Carvaja l G o Cola y & Co. P 0 Bo x 991 Manil a G o Sun Benito 52 8 Sto Crist o Ha p Pia o Chay 38 9 Jua n Lun a Hair Littl e & Picornell Insula r Lif e Bldg Kua n Low 41 7 Poblet e La m Chion g Exchang e d e Cabrer a & Co. 103 8 Comerci o Li m An 83 5 Dagupa n Li m En g Tio 110 1 Sa n Fernand o Li m Sa e Gim 10 3 Jua n Lun a Li u Wun 49 1 Dasmarina s L u Songhap Roma n F. 40 6 Ongpi n Macleod Joh n Nei l (Sub-Agent) 9 Plaz a Morag a Mitsu i Bussa n Kaisha Ltd. Nationa l Cit y Ban k Bldg N g Tien g Chong 62 7 Magdalen a On g Bu n Kim 37 8 Sto Crist o On g Yee 33 6 Ilang-Ilan g Ovejer o & Hall Plaz a Morag a Qu e H o Yeg P O Bo x 18 Manil a Santos Enriqu e Chu a S y Quiat 1107-110 9 Sa n Fernand o Se e Gui 23 2 Carvaja l Se e Ho 63 6 Tabor a Shaw Joh n Ro y c/ o Canadia n Pacifi c Rail wa y Co Sin g Win g & Co. 32 1 Claveri a Siodico Francisco 40 9 Nuev a Si y Ki m Bok 32 4 Caballero s Swan 4 Culbertso n & Fritz 1 6 Escolt a S y Chian 111 4 Sta Elen a S y Kiam 111 9 M d e Santo s Ta n D e Jua 54 5 Nuev a Ta n En g Gee 216-21 8 Sa n Vicent e Ta n See Sa n Fernand o Ta n Sia o Siu 68 3 Benavide s Ta n Tiong 110 2 Sa n Fernand o Ta n Tion g Gong 140-14 2 Rosari o T e Chen g Tiong 22 3 Ongpi n T i Guan Ylang-Ylan g Won g Nin g & Co. Inc. 73 5 Misericordi a Yan g Kong P O Bo x 69 Manil a Ya p Si u Tan P O Bo x 243 4 Yin g Wing 70 7 Jabonero s Y o Owa Antonio 40 9 Elcan o Y u J e Co. 219-22 1 Gandar a MERCHANDIS E BROKER S American-Orienta l Financ e Corp. 5t h Floor Samanill o Bldg Anderson Wm & Co. Inc. 2 5 Plaz a Goit i An g Tong 71 7 Sto Crist o Asiati c Commercia l Corporation 14 3 Jua n Lun a Atkins Krol l & Co. Inc. Insula r Life.Bldg Beck I. Inc. 8 9 Escolt a Bermude z & Bautista Inc. 5 Sa n Gabrie l Bunnin g & Co. Inc. 13 5 Felip e I I Cha m Samc o & Sons 300-30 8 Sto Crist o Charter Brunner Inc. 24 0 Dasmarina s Charter T H. Cortes-Ocho a Bldg Christern Huenefel d & Co. Inc. 71 1 Roma n Chen g Tay Jose 100 1 Dagupa n Chu a Limeo 76 3 Sto Crist o Chu a Yu 80 9 Jabonero s Cia Gral d e Tab d e Filipinas 21 2 Marque z d e Comilla s Cook Donal d A & Co. Samanill o Bldg Couto Manuel P O. Bo x 466 Cru z y Rizal Mauricio 30 1 Masoni c Templ e Daid o Boek i Kaisha Ltd. Hongkong Shangha i Ban k Bldg D u Hu n Ting 34 2 Camb a D y Bunci o & Co. Inc. 19 1 M d e Binond o D v Hua t Suy c/ o America n Financ e Corp. Samanill o Bldg E l Dorad o Tradin g Co. Inc. 31 8 Nationa l Cit y Ban k Bldg Elmac Inc. 62 7 Riza l Ave Fukuyam a & Co. Inc. 12 9 Jua n Lun a Gamboa Francisco 100 9 Riza l Ave Gilliespie A T. 18 0 Davi d Glaiserman Inc. Joh n M. 13 9 Jua n Lun a Gonzales J. 32 2 Misericordi a Graber H. P G Bo x 535 Manil a Greg g Company Ltd. The P O Bo x 11 7 Manil a Gutierre z Saenz Jos e M. 22 7 V Map a Guzman Fortunat o de 20 Herbos a Hansen Harold 50 2 Ester o Cegad o Hanson Ort h & Stevenson Inc. Chac o Bldg Hair Littl e & Picornell Insula r Lit e Bldg Ha w E Heng 15 7 M d e l a Industri a Hills Stuar t Morgan P O Bo x 779 Manil a Holli n & Co. John P O Bo x 708 Manil a Keller Ed A & Co. Ltd. P O Bo x 31 3 Ke r & Co. 1 0 Sa n Gabrie l Kumme r & Comins P O Bo x 1484 Manil a Lawyers Cooperativ e Publishin g Co. 43 0 Riza l Ave L i Sen g Gia p & Co. 12 9 M d e Binond o Libby McNeil l & Libb y (Phil.) Inc. 2 5 Sta Cru z Bridg e Macondra y & Co. Inc. Chin a Ban k Bldg Maid Jiro 6 Ingres o

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6 0 COMMERCIAL HANDBOOK STEAMSHI P LINE S OPERATIN G I N TH E Name o f Steamshi p lan e Termina l Ports Route s an d Port s o f Cal l Sailing s America n Gulf-Orient Line Th e (U S Gul f Ports-Manil a Serv.) Unite d State s Gul f port s t o Manil a vi a Panama Chin a an d Japa n ports ; returnin g direc t vi a Sa n Pedr o an d Panam a Monthl y America n Mai l Line Th e ("President Trans.-Pae Liners) Seattl e t o Manil a vi a Yokohama Kobe Shangha i an d Hongkong ; returnin g vi a sam e port s Fortnightl y America n an d Manchuria n Line Th e (IT S Atlantic-Manil a Serv.) Ne w York Bosto n an d Baltimor e t o Manil a vi a Panam a returnin g vi a Chin a ports Singapor e an d Sue z Monthl y AmericaPhilippin e Line Th e (U S Atlantic-Manil a Service) U S Atlanti c Coas t port s t o Manil a vi a Panam a an d return Monthl y America n Pionee r Line Th e (U S Atlantic-Orien t Serv.) Unite d State s Atlantic port s t o Manil a vi a Panam a an d Honolulu ; returnin g vi a Hongkong Shang ha i an d Panam a Monthl y Australian-Orienta l Line Th e (Australia-Manil a Service) Hongkon g t o Australia n port s vi a Manila ; return in g vi a Manil a Monthl y Ban k Line Th e (Around-the-Worl d Service) Unite d State s Atlanti c Coas t port s t o Manil a vi a Panam a an d Sa n Francisco ; returnin g vi a Jav a an d Sue z Monthl y Barbe r Line Th e (Outwar d fro m Ne w York) Ne w Yor k t o Manil a vi a Panam a an d Lo s Angeles ; (returnin g a s Barber-Wilhelmse n an d Dodwell Castl e Lines) Fortnightl y Barber-Wilhelmse n Line Th e (Retur n Servic e Only) Manil a t o Ne w Yor k vi a Chin a an d Japa n ports Sa n Francisco Lo s Angele s an d Panam a (Barbe r Lin e outward) Monthl y Be n Line Th e (Europe-Manil a Service) Europea n port s t o Manil a vi a Suez ; thenc e t o Hongkong Shangha i an d Japa n port s an d re tur n t o Manil a Monthl y Blu e Funne l Line Th e (Ne w York-Manil a Service) Unite d State s Atlanti c Coas t port s t o Manil a vi a Panama ; returnin g t o Unite d State s Atlanti c Coas t port s vi a Sue z Monthl y Blu e Funne l Line Th e (Europe-Manil a Service) Britis h an d Europea n port s t o Manil a vi a Suez ; returnin g vi a Jav a ports Singapor e an d Sue z Fortnightl y Blu e Funne l line Th e (Manila-Chin a -Jaoa n Service) Manil a t o Hongkong Shanghai Kob e an d Yoko ham a an d retur n Monthl y Burns Phili p & Co. Ltd. Lin e (Australia-Manila-Chin a Service) Melbourn e an d Sydne y t o Hongkon g vi a San daka n an d Manila Returnin g vi a sam e route Ever y tw o month s Canadia n Pacifi c Steamships Ltd (Empres s Pacifi c Liners) Vancouve r t o Manil a vi a Honolulu Japa n ports Shangha i an d Hongkong ; returnin g sam e rout e Fortnightl y Chin a Navigatio n Compan y (Amoy-Manil a Service) Manil a t o Amoy China an d retur n Ever y te n day s Dodwell-Castl e Lin e (Retur n Servic e Only) Manil a t o Ne w Yor k an d othe r Atlanti c port s vi a Sue z an d wa y port s (Barbe r Lin e outward) Monthl y Dolla r Steamshi p Lines Inc. Ltd (Around-the-Worl d "President") Ne w Yor k t o Manil a vi a Panama Lo s Angeles Sa n Francisco Japan Chin a an d Hongkon g returnin g vi a Sue z Fortnightl y Dolla r Steamshi p Lines Inc. Ltd

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